



# LOSSAN Rail Corridor Agency

## Board Meeting

### Agenda

Monday, July 15, 2024 at 12:15 p.m.

#### Meeting Location:

Los Angeles County Metropolitan Transportation Authority  
1 Gateway Plaza  
Los Angeles, California

#### Board Members

Bryan MacDonald, VCTC, Chair  
Fred Jung, OCTA, Vice Chair  
Fernando Dutra, Metro  
Jewel Edson, NCTD  
Katrina Foley, OCTA  
Caylin Frank, SDMTS  
Joy Lyndes, SANDAG  
Dana Reed, RCTC  
Fred Strong, SLOCOG  
Jess Talamantes, Metro  
Das Williams, SBCAG  
Art Brown, SCAG, Ex-Officio  
Jeanne Cantu, Amtrak, Ex-Officio  
LaDonna DiCamillo, CHSRA, Ex-Officio  
Kyle Gradinger, Caltrans, Ex-Officio

#### Teleconference Locations:

Carpinteria Library  
5141 Carpinteria Ave.  
Carpinteria, California

County Administration  
400 Civic Center Drive  
Santa Ana, California

Fullerton City Hall  
303 W. Commonwealth Ave.  
Fullerton, California

Indian Wells City Hall  
44950 Edorado Drive  
Indian Wells, California



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### **Teleconference Locations:**

Poway City Hall  
13325 Civic Center Drive  
Poway, California

1411 Marsh Street, Suite 109  
San Luis Obispo, California

### **Accessibility**

Any person with a disability who requires a modification or accommodation to participate in this meeting should contact the Los Angeles - San Diego - San Luis Obispo (LOSSAN) Rail Corridor Agency Clerk of the Board, telephone (714) 560-5676, no less than two business days prior to this meeting to enable LOSSAN to make reasonable arrangements to assure accessibility to this meeting.

### **Agenda Descriptions**

Agenda descriptions are intended to give members of the public a general summary of items of business to be transacted or discussed. The posting of the recommended actions does not indicate what action will be taken. The Board of Directors may take any action which it deems to be appropriate on the agenda item and is not limited in any way by the notice of the recommended action.

### **Public Availability of Agenda Materials**

All documents relative to the items referenced in this agenda are available for public inspection at [www.lossan.net](http://www.lossan.net) or through the LOSSAN Clerk of the Board's office at: Orange County Transportation Authority Headquarters (OCTA), 600 South Main Street, Orange, California.

### **Meeting Access and Public Comments on Agenda Items**

Members of the public can either attend in-person or listen to audio live streaming of the Board and Committee meetings by clicking the below link:

<https://www.octa.net/About-OCTA/Who-We-Are/Board-of-Directors/Live-and-Archived-Audio/>



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### **In-Person Comment**

Members of the public may attend in-person and address the Board of Directors regarding any item within the subject matter jurisdiction of the LOSSAN Rail Corridor Agency. Please complete a speaker's card and submit it to the Clerk of the Board and notify the Clerk regarding the agenda item number on which you wish to speak. Speakers will be recognized by the Chair at the time of the agenda item is to be considered by the Board. Comments will be limited to three minutes. The Brown Act prohibits the Board from either discussing or taking action on any non-agendized items.

### **Written Comment**

Written public comments may also be submitted by emailing them to [lossanclerk@octa.net](mailto:lossanclerk@octa.net), and must be sent by 5:00 p.m. the day prior to the meeting. If you wish to comment on a specific agenda item, please identify the Item number in your email. All public comments that are timely received will be part of the public record and distributed to the Board. Public comments will be made available to the public upon request.

### **Call to Order**

### **Roll Call**

### **Pledge of Allegiance**

### **Closed Session**

#### **1. Closed Session**

##### ***Overview***

A Closed Session will be held pursuant to Government Code Section 54957 - Public Employee Evaluation - LOSSAN Managing Director.

### **Special Calendar**

There are no Special Calendar Matters.



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### Consent Calendar (Items 2 through 6)

All items on the Consent Calendar are to be approved in one motion unless a Board Member or a member of the public requests separate action or discussion on a specific item.

#### 2. Approval of Minutes

##### ***Recommendation(s)***

Approve the minutes of the June 17, 2024, Los Angeles - San Diego - San Luis Obispo - Rail Corridor Agency Board of Director's Meeting.

##### ***Attachments:***

[Minutes](#)

#### 3. Semi-Annual Progress Report of the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency 2024 Work Plan

##### ***Overview***

On February 20, 2024, the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency Board of Directors approved the 2024 Work Plan, which highlighted the key initiatives that would be undertaken in support of the 2023 Strategic Plan goals. As part of the implementation of the 2024 Work Plan, progress reports on a semi-annual basis, as well as at year-end, that capture the status of the tasks being done in support of the annual work plan will be provided to the Board of Directors. This semi-annual progress report provides an update on activities in support of the 2024 Work Plan from January 2024 through June 2024.

##### ***Recommendation(s)***

Receive and file as an information item.

##### ***Attachments:***

[Staff Report](#)

[Attachment A](#)

[Attachment B](#)

#### 4. Amendment to Agreement for Public Relations Services

##### ***Overview***

On August 15, 2022, the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency Board of Directors approved an agreement with The ACE Agency, Inc., to provide public relations services for the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency for a one-year initial term and two, one-year option terms. Board of Directors' approval is requested to exercise the second option term effective September 1, 2024, through August 31, 2025.



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### ***Recommendation(s)***

Authorize the Managing Director to negotiate and execute Amendment No. 3 to Agreement No. L-2-0002 between the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency and The ACE Agency, Inc. to exercise the second option term of the agreement, effective September 1, 2024 through August 31, 2025, in the amount of \$60,000, to provide continued public relations services to the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency for the Pacific Surfliner marketing program. This will increase the maximum obligation of the agreement to a total contract value of \$146,250.

### ***Attachments:***

[Staff Report](#)

[Attachment A](#)

## **5. Amendment to Agreement for Pacific Surfliner Website Design and Development Services**

### ***Overview***

On March 31, 2023, the Board of Directors approved an agreement with Nansen LLC to provide website design and development services for the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency for a one-year initial term and two, two-year option terms. Board of Directors' approval is requested to exercise the first option term effective August 1, 2024, through May 15, 2026.

### ***Recommendation(s)***

Authorize the Managing Director to negotiate and execute Amendment No. 4 to Agreement No. L-2-0008 between the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency and Nansen LLC, to exercise the first option term of the agreement, effective August 1, 2024, through May 15, 2026, in the amount of \$596,300, to provide website design and development services. This will increase the maximum cumulative payment obligation to a total contract value of \$970,050.

### ***Attachments:***

[Staff Report](#)

[Attachment A](#)

## **6. Agreement for Pacific Surfliner Field Marketing Services**

### ***Overview***

On March 18, 2024, the Board of Directors approved the release of a request for proposals for field marketing services for the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency. Proposals have been received and evaluated in accordance with the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency's procurement



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procedures for professional and technical services. Board of Directors' approval is requested to execute an agreement for these services.

### ***Recommendation(s)***

- A. Approve the selection of The Abbi Agency to provide field marketing services for the Pacific Surfliner marketing program.
- B. Authorize the Managing Director to negotiate and execute Agreement No. L40001 between the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency and The Abbi Agency, in the amount of \$550,000, for a one-year initial term with two, two-year option terms.

### ***Attachments:***

[Staff Report](#)

[Attachment A](#)

[Attachment B](#)

[Attachment C](#)

## **Regular Calendar**

There are no Regular Calendar matters.

## **Discussion Items**

### **7. Amtrak Police Department Update**

#### ***Overview***

The Amtrak Vice President, Corporate Security & Chief of Police, will provide a verbal update on Amtrak Police Department's Ongoing Efforts on the Corridor.

### **8. Los Angeles - San Diego - San Luis Obispo Rail Corridor Coastal Resiliency Update**

#### ***Overview***

Coastal Resiliency along the Los Angeles - San Diego - San Luis Obispo Rail Corridor is a topic that has elevated to the top of discussion at the regional, state, and national levels. Staff will provide an update on the latest challenges being faced by coastal erosion and the efforts underway to ensure the resiliency of the rail corridor in the future.

### ***Attachments:***

[Presentation](#)

### **9. Public Comments**



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**10. Managing Director's Report**

**11. Board Members' Report**

**12. Adjournment**

The next regularly scheduled meeting of this Board will be held:

**1:15 p.m. on Monday, September 16, 2024**

OCTA Headquarters  
550 South Main Street  
Orange, California