



BOARD OF DIRECTORS AGENDA

LOSSAN RAIL CORRIDOR AGENCY BOARD OF DIRECTORS MEETING

Wednesday, November 28, 2018
12:30 p.m. to 2:30 p.m.

Los Angeles County Metropolitan Transportation Authority
Board Room - Third Floor
One Gateway Plaza
Los Angeles, California

Teleconference Sites

City of Escondido
201 North Broadway
City Manager's Conference Room – 2nd Floor
Escondido, CA 92025

Orange County Transportation Authority
600 South Main Street
Conference Room 1234 – 12th Floor
Orange, CA 92863

San Diego Metropolitan Transit System
Executive Committee Room – 10th Floor
1255 Imperial Avenue
San Diego, CA 92101



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Any person with a disability who requires a modification, accommodation or agenda materials in an alternative format in order to participate in the meeting should contact the LOSSAN Clerk of the Board, telephone 714-560-5676, no less than two (2) business days prior to this meeting to enable LOSSAN to make reasonable arrangements to assure accessibility to this meeting.

Agenda Descriptions

The agenda descriptions are intended to give members of the public a general summary of items of business to be transacted or discussed. The posting of the recommended actions does not indicate what action will be taken. The Board of Directors may take any action which it deems to be appropriate on the agenda item and is not limited in any way by the notice of the recommended action.

Public Comments on Agenda Items

Members of the public may address the Board of Directors regarding any item. Please complete a speaker's card and submit it to the Clerk of the Board or notify the Clerk of the Board the item number on which you wish to speak. Speakers will be recognized by the Chairman at the time the agenda item is to be considered. A speaker's comments shall be limited to three (3) minutes.

Public Availability of Agenda Materials

All documents relative to the items referenced in this agenda are available for public inspection at www.lossan.org or through the LOSSAN Clerk of the Board's office at the OCTA Headquarters, 600 South Main Street, Orange, California.



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2018 BOARD OF DIRECTORS

(revision as of -04-25-18)

County	Members	Alternates
San Luis Obispo: 1 vote	Fred Strong Council Member, City of Paso Robles San Luis Obispo Council of Governments	John Shoals Mayor, City of Grover Beach San Luis Obispo Council of Governments
Santa Barbara: 1 vote	Michael T. Bennett Council Member, City of Goleta Member, Santa Barbara County Association of Governments	Cathy Murillo Mayor, City of Santa Barbara Member, Santa Barbara County Association of Governments
Ventura: 1 vote	Bryan MacDonald (Chairman) Council Member, City of Oxnard Member, Ventura County Transportation Commission	Jim White Representative, Ventura County Transportation Commission
Los Angeles: 2 votes	(Vacant) John Fasana Mayor, City of Duarte Member, Los Angeles County Metropolitan Transportation Authority	David Perry Representative, Los Angeles County Metropolitan Transportation Authority Mary Lou Echternach Representative, Los Angeles County Metropolitan Transportation Authority
Orange: 2 votes	Al Murray (Vice Chairman) Mayor, City of Tustin Member, Orange County Transportation Authority Tim Shaw Mayor, City of La Habra Member, Orange County Transportation Authority	Lisa A. Bartlett Supervisor, 5 th District Orange County Board of Supervisors Member, Orange County Transportation Authority Mark A. Murphy Mayor Pro Tem, City of Orange Member, Orange County Transportation Authority



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County	Members	Alternates
Riverside: 1 vote	Greg Pettis Mayor Pro Tem, City of Cathedral City Member, Riverside County Transportation Commission	Dana Reed Council Member, City of Indian Wells Member, Riverside County Transportation Commission
San Diego: 2 votes	Tony Kranz Council Member, City of Encinitas Member, North County Transit District Lorie Bragg Council Member, City of Imperial Beach Member, San Diego Metropolitan Transit System Ellie Haviland Council Member, City of Del Mar Member, San Diego Association of Governments	Ed Gallo Council Member, City of Escondido Member, North County Transit District Guy McWhirter Council Member, City of La Mesa Member, San Diego Metropolitan Transit System Ron Morrison Mayor, City of National City Member, San Diego Association of Governments
Ex-Officio Members: Amtrak	Eric Hosey Representative, Amtrak	
Caltrans	Kyle Gradinger Representative, California Department of Transportation	
California High-Speed Rail Authority	Michelle Boehm California High-Speed Rail Authority	
Southern California Association of Governments	Art Brown Council Member, City of Buena Park Member, Southern California Association of Governments	



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Call to Order

Pledge of Allegiance

1. Public Comments

At this time, members of the public may address the Board of Directors regarding any items within the subject matter jurisdiction of the Board of Directors, but no action may be taken on off-agenda items unless authorized by law. Comments shall be limited to three (3) minutes per speaker, unless different time limits are set by the Chairman subject to the approval of the Board of Directors.

Special Calendar

There are no Special Calendar Matters.

Consent Calendar (Items 2 through 10)

All items on the Consent Calendar are to be approved in one motion unless a Board Member or a member of the public requests separate action or discussion on a specific item.

2. Approval of Minutes

Approval of the minutes of the LOSSAN Board of Directors meeting of September 17, 2018.

3. Agreement with Siemens for Charger Locomotive Branding

Michael Litschi

Overview

In order to further increase visibility and awareness of the Pacific Surfliner brand, the Los Angeles – San Diego – San Luis Obispo Rail Corridor Agency worked with the California Department of Transportation and Siemens to create a route-specific paint scheme that was applied to Siemens Charger locomotives that will be placed into service on the Pacific Surfliner. Board of Directors' authorization is requested to allow the Managing Director to enter into a sole-source agreement with Siemens to fund the costs related to the updated paint scheme and decals on 12 of the 14 Charger locomotives, with all necessary funding being provided by the State.

3. (Continued)

Recommendations

- A. Authorize the Managing Director to enter into a sole source agreement with Siemens to fund updates to the paint scheme and exterior decals on 12 Charger locomotives that will be used on the Pacific Surfliner service, in an amount not to exceed \$436,840.70.
- B. Approve an amendment to the Los Angeles – San Diego – San Luis Obispo Rail Corridor Agency Fiscal Year 2018-19 operating budget of \$437,000 to reflect expected project expenditures and associated revenues from the California Department of Transportation.

4. **Conflict of Interest Code and 2018 Annual Statement of Economic Interests Filing**
Olga Prado

Overview

Pursuant to the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency's Conflict of Interest Code, Members of the Board of Directors and designated positions are required to file a Statement of Economic Interests - Form 700.

Recommendation

Direct the Clerk of the Board to distribute and monitor the 2018 annual Statement of Economic Interests - Form 700 to Members of the Board of Directors and designated positions, to be filed by April 1, 2019.

5. **Draft 2019 Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency Legislative Program**
Dustin Sifford

Overview

Each calendar year, the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency adopts a Legislative Program of strategic goals to guide its legislative activities for the upcoming session. An initial draft of the 2019 Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency Legislative Program has been prepared for consideration by the Board of Directors. The draft will be further refined through input from the Board of Directors and the Technical Advisory Committee and brought back to the Board of Directors for final adoption.

Recommendation

Direct staff to incorporate requested changes to the initial draft of the 2019 Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency Legislative Program and return to the Board of Directors for final approval.

6. **Agreements for Pacific Surfliner Marketing Services**

Emilia Doerr

Overview

On September 17, 2018, the Board of Directors approved the release of a request for proposals for consultant support to provide marketing services for the Los Angeles – San Diego – San Luis Obispo Rail Corridor Agency. Proposals have been received and evaluated in accordance with the Los Angeles – San Diego – San Luis Obispo Rail Corridor Agency's procurement procedures for professional and technical services. Board of Directors' approval is requested to execute agreements for these services.

Recommendations

- A. Approve the selection of Civilian, Inc. and Monarch Sports, LLC as the firms to provide consultant services for the Pacific Surfliner marketing program.
- B. Authorize the Managing Director to negotiate and execute Agreement No. L-8-0011 between the Los Angeles – San Diego – San Luis Obispo Rail Corridor Agency and Civilian, Inc. in the amount of \$1,000,000, to provide strategic creative and advertising services for the Pacific Surfliner marketing program for a one-year initial term through December 31, 2019, with two, two-year option terms.
- C. Authorize the Managing Director to negotiate and execute Agreement No. L-8-0012 between the Los Angeles – San Diego – San Luis Obispo Rail Corridor Agency and Monarch Sport, LLC in the amount of \$600,000, to provide outreach and field marketing services for the Pacific Surfliner marketing program for a one-year initial term through December 31, 2019, with two, two-year option terms.

7. **Status Report of State Legislation Enacted in 2018**

Jaymal Patel

Overview

At the conclusion of the 2018 State legislative session, 1,016 bills were signed and chaptered by Governor Jerry Brown, while 201 bills were vetoed. A report containing a brief analysis of legislation relevant to the Los Angeles – San Diego – San Luis Obispo Rail Corridor Agency is provided.

Recommendation

Receive and file as an information item.

8. Fiscal Year 2017-18 Fourth Quarter Budget Status Report
Jason Jewell

Overview

The Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency's fiscal year 2017-18 budget was approved by the Board of Directors on March 20, 2017, in conjunction with the approval of the annual business plan for fiscal years 2017-18 and 2018-19. This report provides a summary of financial activities and performance through the fourth quarter of fiscal year 2017-18.

Recommendation

Receive and file as an information item.

9. Agreement for Corridor Optimization Consultant Services
Roger M. Lopez

Overview

On December 6, 2017, the Board of Directors approved the release of a request for proposals for consultant services to provide corridor optimization support services for the Los Angeles – San Diego – San Luis Obispo Rail Corridor Agency. Proposals have been received and evaluated in accordance with the Los Angeles – San Diego – San Luis Obispo Rail Corridor Agency's procurement policies and procedures for professional and technical services. The Board of Directors is requested to authorize the Managing Director to negotiate and execute an agreement for these services.

Recommendations

- A. Approve the selection of Deutsche Bahn Engineering & Consulting USA, Inc. to provide corridor optimization support services for the Los Angeles – San Diego – San Luis Obispo Rail Corridor Agency.
- B. Authorize the Managing Director to negotiate and execute Agreement No. L-8-0017 between the Los Angeles – San Diego – San Luis Obispo Rail Corridor Agency and Deutsche Bahn Engineering & Consulting USA, Inc., in the amount of \$990,238, for corridor optimization support services for a three-year term.

10. Los Angeles - San Diego - San Luis Obispo Rail Corridor Trends for the Third Quarter of Federal Fiscal Year 2017-18

Roger M. Lopez

Overview

A report on ridership, revenue, and on-time performance trends for passenger rail services on the Los Angeles – San Diego – San Luis Obispo rail corridor, including the Pacific Surfliner, Metrolink, and COASTER, covering the third quarter of federal fiscal year 2017-18, is presented for consideration.

Recommendation

Receive and file as an information item.

Regular Calendar

11. Pacific Surfliner April 2018 Schedule Change Performance Update

Roger M. Lopez

Overview

On April 1, 2018, the regularly-planned biannual schedule change for the Pacific Surfliner passenger rail service was implemented. The schedule change included operational adjustments that were necessary to facilitate the implementation of peak-period service between Los Angeles and Ventura - Santa Barbara counties. A detailed evaluation of the available ridership data since the April 1, 2018 schedule change has been performed as requested by the Board of Directors. The results of this analysis are presented for consideration.

Recommendation

Receive and file as an information item.

12. Proposed 2019 Board of Directors and Committee Meeting Schedule

Olga Prado

Overview

The Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency staff has developed a proposed Board of Directors and Committee meeting schedule for calendar year 2019 that reflects prior informal direction from the Board of Directors and is consistent with the development of key deliverables and actions for calendar year 2019.



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12. (Continued)

Recommendation

Approve the 2019 Board of Directors and Committee meeting schedule for the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency.

Discussion Items

13. **Managing Director's Report**

14. **Board Members' Report**

15. **Closed Session**

There is no Closed Session scheduled.

16. **Adjournment**

The next regularly scheduled meeting of this Board will be held:

Wednesday, January 30, 2019

12:30 p.m. to 2:30 p.m.

Orange County Transportation Authority Headquarters

Board Room – Conference Room 07

550 South Main Street

Orange, California