



BOARD OF DIRECTORS AGENDA

LOSSAN RAIL CORRIDOR AGENCY BOARD OF DIRECTORS MEETING

Monday, September 16, 2019
11:15 a.m. – 12:45 p.m.

Orange County Transportation Authority Headquarters
Board Room – Conference Room 07
550 South Main Street
Orange, California

Teleconference Sites:

Burbank City Hall
275 East Olive Avenue
City Council Office – 2nd Floor
Burbank, CA

County of Santa Barbara Administration Building
105 East Anapamu Street
Board of Supervisors Private Conference Room 405 – 4th Floor
Santa Barbara, CA

Poway City Hall
13325 Civic Center Drive
City Manager's Office
Conference Room 2118 – 2nd Floor
Poway, CA

San Diego Metropolitan Transit System
1255 Imperial Avenue
Executive Committee Conference Room – 10th Floor
San Diego, CA

Solana Beach City Hall
635 South Highway 101
Mayor's Conference Room – 1st Floor
Solana Beach, CA

Tampa Convention Center
333 South Franklin Street
Meeting Room 14 - 1st Floor
Tampa, FL



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Teleconference Sites (Continued):

Ventura County Criminal Justice Training Center
106 Durley Avenue
Instructor of Record Office
Camarillo, CA

Any person with a disability who requires a modification, accommodation or agenda materials in an alternative format in order to participate in the meeting should contact the LOSSAN Clerk of the Board, telephone 714-560-5676, no less than two (2) business days prior to this meeting to enable LOSSAN to make reasonable arrangements to assure accessibility to this meeting.

Agenda Descriptions

The agenda descriptions are intended to give members of the public a general summary of items of business to be transacted or discussed. The posting of the recommended actions does not indicate what action will be taken. The Board of Directors may take any action which it deems to be appropriate on the agenda item and is not limited in any way by the notice of the recommended action.

Public Comments on Agenda Items

Members of the public may address the Board of Directors regarding any item. Please complete a speaker's card and submit it to the Clerk of the Board or notify the Clerk of the Board the item number on which you wish to speak. Speakers will be recognized by the Chairman at the time the agenda item is to be considered. A speaker's comments shall be limited to three (3) minutes.

All documents relative to the items referenced in this agenda are available for public inspection at www.lossan.org or through the LOSSAN Clerk of the Board's office at the OCTA Headquarters, 600 South Main Street, Orange, California.



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2019 BOARD OF DIRECTORS

(revision as of 7/26/19)

County	Members	Alternates
San Luis Obispo: 1 vote	Fred Strong Council Member, City of Paso Robles Member, San Luis Obispo Council of Governments	Jeff Lee Mayor, City of Grover Beach Member, San Luis Obispo Council of Governments Andy Pease Vice Mayor, City of San Luis Obispo Member San Luis Obispo Council of Governments
Santa Barbara: 1 vote	Gregg Hart Supervisor, 2nd District Santa Barbara County Board of Supervisors Member, Santa Barbara County Association of Governments	Cathy Murillo Mayor, City of Santa Barbara Member, Santa Barbara County Association of Governments
Ventura: 1 vote	Bryan MacDonald Council Member, City of Oxnard Member, Ventura County Transportation Commission	Jim White Representative, Ventura County Transportation Commission
Los Angeles: 2 votes	Jess Talamantes Council Member, City of Burbank Member, Los Angeles County Metropolitan Transportation Authority John Fasana Mayor, City of Duarte Member, Los Angeles County Metropolitan Transportation Authority	David Perry Representative, Los Angeles County Metropolitan Transportation Authority Mary Lou Echternach Representative, Los Angeles County Metropolitan Transportation Authority
Orange: 2 votes	Al Murray (Chairman) Executive Director, City of Tustin Chamber of Commerce Representing, Orange County Transportation Authority Tim Shaw Council Member, City of La Habra Member, Orange County Transportation Authority	Laurie Davies Mayor Pro Tem City of Laguna Beach Member, Orange County Transportation Authority Mark A. Murphy Mayor, City of Orange Member, Orange County Transportation Authority



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County	Members	Alternates
Riverside: 1 vote	Dana Reed (Vice Chairman) Council Member, City of Indian Wells Member, Riverside County Transportation Commission	(Vacant)
San Diego: 2 votes	Jewel Edson Deputy Mayor, City of Solana Beach Member, North County Transit District Caylin Frank Council Member, City of Poway Member, San Diego Metropolitan Transit System Ellie Haviland Deputy Mayor, City of Del Mar Member, San Diego Association of Governments	Priya Bhat-Patel Mayor Pro Tem, City of Carlsbad Member, North County Transit District Bill Sandke Mayor Pro Tem, City of Coronado Member, San Diego Metropolitan Transit System Ron Morrison Vice Mayor, City of National City Member, San Diego Association of Governments
Ex-Officio Members: Amtrak	(Vacant)	
California Department of Transportation	Kyle Gradinger Representative, California Department of Transportation	
California High-Speed Rail Authority	(Vacant)	
Southern California Association of Governments	Alan D. Wapner Council Member, City of Ontario Member, Southern California Association of Governments	



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Call to Order

Pledge of Allegiance

1. Public Comments

At this time, members of the public may address the Board of Directors regarding any items within the subject matter jurisdiction of the Board of Directors, but no action may be taken on off-agenda items unless authorized by law. Comments shall be limited to three (3) minutes per speaker, unless different time limits are set by the Chairman subject to the approval of the Board of Directors.

Special Calendar

There are no Special Calendar Matters.

Consent Calendar (Items 2 through 6)

All items on the Consent Calendar are to be approved in one motion unless a Board Member or a member of the public requests separate action or discussion on a specific item.

2. Approval of Minutes

Approval of the minutes of the LOSSAN Board of Directors meeting of July 15, 2019.

3. Fiscal Years 2019-20 and 2020-21 Business Plan and Fiscal Year 2019-20 Budget Update

Jason Jewell

Overview

The Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency's fiscal years 2019-20 and 2020-21 business plan and fiscal year 2019-20 budget were approved by the Board of Directors on March 18, 2019, and revised on June 17, 2019, in order to incorporate the federal fiscal year 2019-20 revenue and expense forecast received from Amtrak on April 1, 2019. The original business plan was submitted to the Secretary of the California State Transportation Agency on March 29, 2019, prior to the April 1, 2019 deadline, and the revised business plan was submitted on June 28, 2019. The Secretary of the California State Transportation Agency has approved the revised business plan as outlined in this staff report.

Recommendation

Receive and file as an information item.



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4. **Approval to Release Request for Proposals for Pacific Surfliner Videography and Photography Services**

Emilia Doerr

Overview

Consultant services are needed to provide videography and photography services for the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency in support of the Pacific Surfliner marketing program. Staff has developed a request for proposals to initiate a competitive procurement to select a firm to provide these services.

Recommendations

- A. Approve the proposed evaluation criteria and weightings for Request for Proposals 9-1432 for selection of a consultant to provide videography and photography services for the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency.
- B. Approve the release of Request for Proposals 9-1432 for Pacific Surfliner videography and photography services for the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency for a one-year initial term with two, two-year option terms.

5. **Approval to Release Request for Proposals for Pacific Surfliner Creative Services**

Emilia Doerr

Overview

Consultant support is needed to provide marketing services for the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency, including creative services and strategic consultation. Staff has developed a request for proposals to initiate a competitive procurement to select a consultant to provide the requested services.

Recommendations

- A. Approve the proposed evaluation criteria and weightings for Request for Proposals 9-1542 for the selection of a consultant to provide creative services for the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency.
- B. Approve the release of Request for Proposals 9-1542 for creative services for the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency for a one-year initial term with two, two-year option terms.



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6. **Business Class Refresh Project - State Rail Assistance Program Funding**

Roger M. Lopez

Overview

The Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency continues to improve the amenities offered to passengers on the Pacific Surfliner service. On June 17, 2019, the Board of Directors authorized a project to upgrade the business class passenger experience by upgrading the business class rail cars. The State Rail Assistance program, an element of Senate Bill 1, provides funding for both operations and capital improvements to commuter and intercity rail services. An overview of the business class refresh project and recommendation for inclusion in the State Rail Assistance program of projects is presented for Board of Directors review and approval.

Recommendations

- A. Approve the use of \$300,000 in fiscal year 2018-19 State Rail Assistance formula funds for the business class refresh project.
- B. Authorize the managing director to negotiate and execute all necessary agreements to facilitate the utilization of State Rail Assistance funding as described herein.

Regular Calendar

7. **Corridor Optimization Update and Additional Scope**

Roger M. Lopez

Overview

On November 28, 2018, the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency Board of Directors approved the selection of Deutsche Bahn Engineering & Consulting USA, Inc., to provide corridor optimization support services. Staff is providing an update on the current status of this effort, as well as providing details on additional scope that is being added to the project. An amendment to the existing agreement is required for additional scope associated with performing corridor optimization services.



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7. (Continued)

Recommendations

- A. Authorize the Managing Director to negotiate and execute an Amendment to Agreement No. L-8-0017 between the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency and Deutsche Bahn Engineering & Consulting USA, Inc., in the amount of \$86,026, for additional scope associated with performing corridor optimization services.
- B. Authorize the Managing Director to negotiate and execute an Agreement with North County Transit District for the reimbursement of the costs associated with the additional scope.

8. Pacific Surfliner On-Time Performance Analysis

Roger M. Lopez

Overview

A report on on-time performance trends for the Pacific Surfliner passenger rail service on the Los Angeles - San Diego - San Luis Obispo rail corridor, covering the third quarter of federal fiscal year 2018-19, is presented for consideration.

Recommendation

Receive and file as an information item.

9. Pacific Surfliner Ridership Trend Analysis

Roger M. Lopez

Overview

In April and October of 2018, the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency's Pacific Surfliner passenger rail service implemented schedule and operational adjustments necessary to facilitate the implementation of peak-period service between Los Angeles and Ventura - Santa Barbara counties. A detailed evaluation of the ridership trends since the April 2018 schedule change has been performed as requested by the Board of Directors. The results of this analysis are presented for consideration.

Recommendation

Receive and file as an information item.



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10. Quarterly Marketing Update

Emilia Doerr

Overview

The Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency's fiscal year 2018-19 marketing effort supports key priorities outlined in the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency's fiscal years 2018-19 and 2019-20 business plan by engaging in marketing strategies and programs designed to help grow awareness, ridership, and revenue on the Pacific Surfliner service. This report provides a summary of marketing activities and performance through April 2019.

Recommendation

Receive and file as an information item.

Discussion Items

11. Managing Director's Report

12. Board Members' Report

13. Closed Session

There is no Closed Session scheduled.

14. Adjournment

The next regularly scheduled meeting of this Board will be held:

Monday, October 21, 2019

11:00 a.m. – 1:00 p.m.

Gold Coast Transit District

Board Room

1901 Auto Center Drive

Oxnard, CA 93036