



**LOSSAN RAIL CORRIDOR AGENCY  
BOARD OF DIRECTORS MEETING**

**Tuesday, February 18, 2020  
11:15 a.m. - 12:30 p.m.**

Orange County Transportation Authority Headquarters  
550 South Main Street  
Conference Room 07  
Orange, CA

**Teleconference Sites:**

City of Oxnard  
300 West Third Street, Fourth Floor  
Oxnard, CA

Poway City Hall  
13325 Civic Center Drive  
Second Floor, Conference Room #2118  
Poway, CA

Del Mar City Hall  
1050 Camino Del Mar  
First Floor, Lobby Conference Room  
Del Mar, CA

San Diego Metropolitan Transit System  
1255 Imperial Avenue  
Board Room – 10th Floor  
San Diego, CA

The public is welcome to attend and testify at any of the LOSSAN member agency locations listed above, all of which are accessible to the public. For more information, please contact LOSSAN Rail Corridor Agency staff, at (714) 560-5676 or e-mail at [lweinert@octa.net](mailto:lweinert@octa.net), for specific meeting room locations at least 72 hours in advance of the meeting.

Any person with a disability who requires a modification, accommodation or agenda materials in an alternative format in order to participate in the meeting should contact the LOSSAN Clerk of the Board, telephone 714-560-5676, no less than two (2) business days prior to this meeting to enable LOSSAN to make reasonable arrangements to assure accessibility to this meeting.



## **Agenda Descriptions**

The agenda descriptions are intended to give members of the public a general summary of items of business to be transacted or discussed. The posting of the recommended actions does not indicate what action will be taken. The Board of Directors may take any action which it deems to be appropriate on the agenda item and is not limited in any way by the notice of the recommended action.

## **Public Comments on Agenda Items**

Members of the public may address the Board of Directors regarding any item. Please complete a speaker's card and submit it to the Clerk of the Board or notify the Clerk of the Board the item number on which you wish to speak. Speakers will be recognized by the Chairman at the time the agenda item is to be considered. A speaker's comments shall be limited to three (3) minutes.

## **Public Availability of Agenda Materials**

All documents relative to the items referenced in this agenda are available for public inspection at [www.lossan.org](http://www.lossan.org) or through the LOSSAN Clerk of the Board's office at the OCTA Headquarters, 600 South Main Street, Orange, California.



# BOARD OF DIRECTORS AGENDA - REVISED

## 2020 BOARD OF DIRECTORS

(revision as of 1/27/20)

County	Members	Alternates
<b>San Luis Obispo:</b> 1 vote	Fred Strong Council Member, City of Paso Robles Member, San Luis Obispo Council of Governments	Jeff Lee Mayor, City of Grover Beach Member, San Luis Obispo Council of Governments  Andy Pease Council Member, City of San Luis Obispo Member San Luis Obispo Council of Governments
<b>Santa Barbara:</b> 1 vote	Gregg Hart Supervisor, 2nd District Santa Barbara County Board of Supervisors Member, Santa Barbara County Association of Governments	Cathy Murillo Mayor, City of Santa Barbara Member, Santa Barbara County Association of Governments
<b>Ventura:</b> 1 vote	Bryan MacDonald Council Member, City of Oxnard Member, Ventura County Transportation Commission	Jim White Representative, Ventura County Transportation Commission
<b>Los Angeles:</b> 2 votes	Jess Talamantes Council Member, City of Burbank Member, Los Angeles County Metropolitan Transportation Authority  John Fasana Council Member, City of Duarte Member, Los Angeles County Metropolitan Transportation Authority	David Perry Representative, Los Angeles County Metropolitan Transportation Authority  Mary Lou Echternach Representative, Los Angeles County Metropolitan Transportation Authority



## BOARD OF DIRECTORS AGENDA - REVISED

County	Members	Alternates
<b>Orange:</b> 2 votes	<p>Al Murray (Chairman) Representative, Orange County Transportation Authority</p> <p>Tim Shaw Council Member, City of La Habra Member, Orange County Transportation Authority</p>	<p>Laurie Davies Mayor, City of Laguna Beach Member, Orange County Transportation Authority</p> <p>Joseph Muller Council Member, City of Dana Point Member, Orange County Transportation Authority</p>
<b>Riverside:</b> 1 vote	<p>Dana Reed (Vice Chairman) Mayor Pro Tem, City of Indian Wells Member, Riverside County Transportation Commission</p>	<p>Randall Bonner Council Member, City of Canyon Lake Member, Riverside County Transportation Commission</p>
<b>San Diego:</b> 2 votes	<p>Jewel Edson Mayor, City of Solana Beach Member, North County Transit District</p> <p>Caylin Frank Deputy Mayor, City of Poway Member, San Diego Metropolitan Transit System</p> <p>Ellie Haviland Mayor, City of Del Mar Member, San Diego Association of Governments</p>	<p>Priya Bhat-Patel Mayor Pro Tem, City of Carlsbad Member, North County Transit District</p> <p>Bill Sandke Council Member, City of Coronado Member, San Diego Metropolitan Transit System</p> <p>Ron Morrison Council Member, City of National City Member, San Diego Association of Governments</p>
<b>Ex-Officio Members:</b>		
<b>Amtrak</b>	<p>Tamika Smith Representative, Amtrak</p>	
<b>California Department of Transportation</b>	<p>Kyle Gradinger Representative, California Department of Transportation</p>	<p>Andrew Cook, Representative, California Department of Transportation</p>
<b>California High-Speed Rail Authority</b>	(Vacant)	
<b>Southern California Association of Governments</b>	(Vacant)	

## **Call to Order**

### **Pledge of Allegiance**

Director Hart

#### **1. Public Comments**

At this time, members of the public may address the Board of Directors regarding any items within the subject matter jurisdiction of the Board of Directors, but no action may be taken on off-agenda items unless authorized by law. Comments shall be limited to three (3) minutes per speaker, unless different time limits are set by the Chairman subject to the approval of the Board of Directors.

## **Special Calendar**

#### **2. Election of Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency Board of Directors Chairman**

The Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency bylaws state that, at its first meeting each year, the Board of Directors shall elect a Chairman who shall preside over meetings. Per updated Board Policy No. 1, the sitting Chairman shall call for nominations for the position of Chairman, which shall be made from among the existing Board Members.

#### **3. Election of Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency Board of Directors Vice Chairman**

The Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency bylaws state that, at its first meeting each year, the Board of Directors shall elect a Vice Chairman who shall preside in the Chairman's absence.

## **Consent Calendar (Items 4 through 8)**

All items on the Consent Calendar are to be approved in one motion unless a Board Member or a member of the public requests separate action or discussion on a specific item.

#### **4. Approval of Minutes**

Approval of the minutes of the LOSSAN Agency Board of Directors meeting of November 18, 2019.

5. **Fiscal Year 2019-20 First Quarter Budget Status Report**  
Jason Jewell

**Overview**

The Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency's Fiscal Year 2019-20 Budget was approved by the Board of Directors on March 18, 2019 and amended on June 17, 2019, in conjunction with the approval of the annual business plan for fiscal years 2019-20 and 2020-21. This report provides a summary of financial activities and performance through the first quarter of fiscal year 2019-20, covering the months of July, August, and September.

**Recommendation**

Receive and file as an information item.

6. **The Los Angeles - San Diego - San Luis Obispo Rail Corridor Trends for the Fourth Quarter of Federal Fiscal Year 2018-19**  
Roger M. Lopez

**Overview**

A report on ridership, revenue, and on-time performance trends for passenger rail services on the Los Angeles - San Diego - San Luis Obispo rail corridor, including the Pacific Surfliner, Metrolink, and COASTER, covering the fourth quarter of federal fiscal year 2018-19, is presented for consideration by the Board of Directors.

**Recommendation**

Receive and file as an information item.

7. **Approval to Release Request for Proposals for Pacific Surfliner Digital Marketing Services**  
Emilia Doerr

**Overview**

The Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency is responsible for marketing the Pacific Surfliner in order to enhance public awareness of the service and increase ridership and revenue. Consultant services are needed to provide professional marketing services for the Pacific Surfliner, including social media management, content strategy and development, and strategic and technical consultation as needed. Staff has developed a request for proposals to initiate a competitive procurement process to retain consultant(s) to provide digital marketing services and is seeking Board of Directors approval to release the request for proposals.

**7. (Continued)****Recommendations**

- A. Approve the proposed evaluation criteria and weightings for Request for Proposals 0-2025 to provide digital marketing services for the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency.
- B. Approve the release of Request for Proposals 0-2025 for digital marketing services for the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency for a one-year initial term with two, one-year option terms.

**8. Amendment to Agreement for Website Design and Development Services  
Emilia Doerr****Overview**

On February 21, 2018, the Los Angeles - San Diego - San Luis Obispo Board of Directors approved an agreement with Nansen Inc., formerly known as Making Waves USA, Inc., to provide website design and development services for the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency for a two-year initial term and three, one-year option terms. An amendment is requested to exercise the first option term effective March 16, 2020 through March 15, 2021.

**Recommendation**

Authorize the Managing Director to negotiate and execute Amendment No. 6 to Agreement No. L-7-1917 between the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency and Nansen Inc., to exercise the first option term of the agreement, in the amount of \$301,140, to provide continued website design and development services for the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency marketing program. This will increase the maximum obligation of the agreement to a total contract value of \$1,048,640.

**Regular Calendar****9. Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency  
Fiscal Year 2018-19 Annual Financial Audit  
Jason Jewell****Overview**

The Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency is required to complete an annual financial audit pursuant to Government Code Section 6505.6, and as specified in the joint powers agreement, bylaws, and the administrative support agreement. Crowe LLP, an independent accounting firm, has completed the annual audit of the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency financial statements for fiscal year 2018-19, and has issued its independent auditors' opinion.

**9. (Continued)****Recommendation**

Receive and file the fiscal year 2018-19 Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency audited annual financial statements and accompanying independent auditor's report.

**10. Final Draft Business Plan for Fiscal Years 2020-21 and 2021-22**

Roger M. Lopez

**Overview**

The Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency is required to submit an annual business plan to the California State Transportation Agency by April 1st of each year that provides the basis for its annual budget request, outlines operations and service goals, and discusses any proposed changes to the Pacific Surfliner service. Staff has prepared a draft of the business plan for fiscal years 2020-21 and 2021-22 for the Board of Directors' review.

**Recommendation**

Direct staff to incorporate comments received from the Board of Directors into the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency Business Plan for fiscal years 2020-21 and 2021-22 and return to the Board of Directors on March 16, 2020, to seek final approval.

**11. Continuance of the Pacific Surfliner Peak-Period Service Between Los Angeles - Ventura - Santa Barbara Counties**

Jennifer L. Bergener

**Overview**

In February 2018, the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency Board of Directors approved an agreement with the Santa Barbara County Association of Governments to facilitate the implementation of the peak-period service between Los Angeles - Ventura and Santa Barbara counties. The current agreement expires March 31, 2020, and a new agreement is necessary to continue the service. Board of Directors approval is requested to authorize the Managing Director to negotiate and execute an agreement not to exceed \$1,861,880, with the Santa Barbara Association of Governments for cost-sharing to continue the peak-period service through March 31, 2021.



**11. (Continued)****Recommendation**

Authorize the Managing Director to negotiate and execute an agreement with the Santa Barbara Association of Governments in an amount not to exceed \$1,861,880, for cost-sharing to facilitate the continuance of peak-period service between Los Angeles - Ventura and Santa Barbara counties, for a period of one year through March 31, 2021.

**12. Agreement with Union Pacific Railroad to Implement Two Additional Passenger Train Pairs**

James D. Campbell

**Overview**

The Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency has programmed \$117,277,870 in funding to advance service improvement and expansion goals through investment in the Union Pacific Railroad-owned Santa Barbara subdivision. Staff has worked with the Union Pacific Railroad to develop a recommended program of capital projects necessary to implement additional service on the Santa Barbara subdivision, along the northern end of the Los Angeles - San Diego - San Luis Obispo rail corridor. In order to advance the capital investment and commensurate expanded service, staff is seeking Board of Directors approval to negotiate and execute an agreement with the Union Pacific Railroad to finalize and deliver the program of projects

**Recommendations**

- A. Authorize the Managing Director to negotiate and execute an agreement between the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency and Union Pacific Railroad for a not-to-exceed amount of \$124,600,000 to design and construct the capital improvements necessary to implement two additional roundtrips north of Los Angeles.
- B. Amend the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency's fiscal year 2019-20 revenue and expense budget in the amount of \$35,000,000 to reflect the estimated amount of project activity through the remainder of fiscal year 2019-20.

**Discussion Items****13. Pacific Surfliner Fourth Quarter On-Time Performance Analysis for Federal Fiscal Year 2018-19**

Roger M. Lopez

Staff will provide a detailed analysis of Pacific Surfliner on-time performance during the fourth quarter of federal fiscal year 2018-19.



**14. Pacific Surfliner Marketing Update**

Emilia Doerr

Staff will provide a summary of marketing activities and performance in 2019.

**15. Managing Director's Report**

**16. Board Members' Report**

**17. Closed Session**

There is no Closed Session scheduled.

**18. Adjournment**

The next regularly scheduled meeting of this Board will be held:

**Monday, March 16, 2020**

**11:15 a.m. - 12:30 p.m.**

Orange County Transportation Authority Headquarters

Board Room - Conference Room 07-08

550 South Main Street

Orange, California.