

### LOSSAN RAIL CORRIDOR AGENCY BOARD OF DIRECTORS MEETING

Monday, September 21, 2020 11:15 a.m. - 12:45 p.m.

Orange County Transportation Authority Headquarters Board Room, Conference Room 07-08 550 South Main Street Orange, CA

#### **Agenda Descriptions**

The agenda descriptions are intended to give members of the public a general summary of items of business to be transacted or discussed. The posting of the recommended actions does not indicate what action will be taken. The Board of Directors may take any action which it deems to be appropriate on the agenda item and is not limited in any way by the notice of the recommended action.

#### **Public Availability of Agenda Materials**

All documents relative to the items referenced in this agenda are available for public inspection at www.lossan.org or through the LOSSAN Clerk of the Board's Department at the OCTA Headquarters, 600 South Main Street, Orange, California.

Any person with a disability who requires a modification, accommodation or agenda materials in an alternative format in order to participate in the meeting should contact the LOSSAN Clerk of the Board, telephone (714) 560-5676, no less than two (2) business days prior to this meeting to enable LOSSAN to make reasonable arrangements to assure accessibility to this meeting.

#### Guidance for Public Access to the Board of Directors/Committee Meeting

On March 12, 2020 and March 18, 2020, Governor Gavin Newsom enacted Executive Orders N-25-20 and N-29-20 authorizing a local legislative body to hold public meetings via teleconferencing and make public meetings accessible telephonically or electronically to all members of the public to promote social distancing due to the state and local State of Emergency resulting from the threat of Novel Coronavirus (COVID-19).

In accordance with Executive Order N-29-20, and in order to ensure the safety of the Los Angeles-San Diego-San Luis Obispo Rail Corridor Agency (LOSSAN) Board of Directors (Board) and staff and for the purposes of limiting the risk of COVID-19, in person public participation at public meetings of LOSSAN will not be allowed during the time period covered by the above referenced Executive Orders.



#### **BOARD OF DIRECTORS AGENDA**

#### Guidance for Public Access to the Board of Directors/Committee Meeting (continued)

Instead, members of the public can listen to AUDIO live streaming of the Board and Committee meetings by clicking the below link:

http://www.octa.net/About-OCTA/Who-We-Are/Board-of-Directors/Live-and-Archived-Audio/

Public comments may be submitted for the upcoming Board and Committee meetings by emailing them to boardofdirectors@octa.net.

If you wish to comment on a specific agenda Item, please identify the Item number in your email. All public comments that are timely received will be part of the public record and distributed to the Board. Public comments will be made available to the public upon request.

In order to ensure that staff has the ability to provide comments to the Board Members in a timely manner, please submit your public comments 30 minutes prior to the start time of the Board and Committee meeting date.



### **BOARD OF DIRECTORS AGENDA**

#### **2020 BOARD OF DIRECTORS**

(revision as of 3/05/20)

| County                        | Members   | Alternates  |
|-------------------------------|---|---|
| San Luis<br>Obispo:<br>1 vote | Fred Strong Council Member, City of Paso Robles Member, San Luis Obispo Council of Governments  | Andy Pease<br>Council Member,<br>City of San Luis Obispo<br>Member,<br>San Luis Obispo Council of Governments     |
| Santa Barbara:<br>1 vote      | Gregg Hart Supervisor, 2nd District Santa Barbara County Board of Supervisors Member, Santa Barbara County Association of Governments | Cathy Murillo<br>Mayor,<br>City of Santa Barbara<br>Member,<br>Santa Barbara County Association of<br>Governments |
| Ventura:<br>1 vote            | Bryan A. MacDonald<br>Council Member,<br>City of Oxnard<br>Member,<br>Ventura County Transportation Commission                        | Jim White Representative, Ventura County Transportation Commission  |
| Los Angeles:<br>2 votes       | Jess Talamantes<br>Council Member,<br>City of Burbank<br>Member,<br>Los Angeles County Metropolitan<br>Transportation Authority       | David Perry<br>Representative,<br>Los Angeles County Metropolitan<br>Transportation Authority                     |
|                               | John Fasana Council Member, City of Duarte Member, Los Angeles County Metropolitan Transportation Authority                           | Mary Lou Echternach<br>Representative,<br>Los Angeles County Metropolitan<br>Transportation Authority             |
| Orange:<br>2 votes            | Al Murray (Chairman) Representative, Orange County Transportation Authority   | Laurie Davies<br>Mayor,<br>City of Laguna Niguel<br>Member,<br>Orange County Transportation Authority             |
|                               | Tim Shaw Council Member, City of La Habra Member, Orange County Transportation Authority  | Joseph L. Muller<br>Council Member,<br>City of Dana Point<br>Member,<br>Orange County Transportation Authority    |



### **BOARD OF DIRECTORS AGENDA**

| County                       | Members                                 | Alternates                            |
|------------------------------|---|---------------------------------------|
| Riverside:                   | Dana Reed (Vice Chairman)               | Randall Bonner                        |
| 1 vote                       | Mayor Pro Tem,                          | Council Member,                       |
|                              | City of Indian Wells                    | City of Canyon Lake                   |
|                              | Member,                                 | Member,                               |
|                              | Riverside County Transportation         | Riverside County Transportation       |
|                              | Commission                              | Commission                            |
| San Diego:                   | Jewel Edson                             | Priya Bhat-Patel                      |
| 2 votes                      | Mayor,                                  | Mayor Pro Tem,                        |
|                              | City of Solana Beach                    | City of Carlsbad                      |
|                              | Member,                                 | Member,                               |
|                              | North County Transit District           | North County Transit District         |
|                              | Caylin Frank                            | Bill Sandke                           |
|                              | Deputy Mayor,                           | Council Member,                       |
|                              | City of Poway                           | City of Coronado                      |
|                              | Member,                                 | Member,                               |
|                              | San Diego Metropolitan Transit System   | San Diego Metropolitan Transit System |
|                              | Ellie Haviland                          | Ron Morrison                          |
|                              | Mayor,                                  | Council Member,                       |
|                              | City of Del Mar                         | City of National City                 |
|                              | Member,                                 | Member,                               |
|                              | San Diego Association of Governments    | San Diego Association of Governments  |
| Ex-Officio Members:          |   |                                       |
| Amtrak                       | Tamika Smith                            |                                       |
|                              | Representative,                         |                                       |
|                              | Amtrak                                  |                                       |
| C !!C ! D                    |   |                                       |
| California Department        | Kyle Gradinger                          | Andrew Cook,                          |
| of Transportation            | Representative,                         | Representative,                       |
|                              | California Department of Transportation | California Department of              |
|                              |   | Transportation                        |
| California                   | (Vacant)                                |                                       |
| High-Speed<br>Rail Authority |   |                                       |
| Southern California          | (Maraut)                                |                                       |
| Association of               | (Vacant)                                |                                       |
| Governments                  |   |                                       |
| Governments                  |   |                                       |



#### **Call to Order**

#### Roll Call

#### Pledge of Allegiance

Chairman Murray

#### 1. Public Comments

#### **Special Calendar**

There are no Special Calendar Matters.

#### **Consent Calendar (Items 2 through 7)**

All items on the Consent Calendar are to be approved in one motion unless a Board Member or a member of the public requests separate action or discussion on a specific item.

#### 2. Approval of Minutes

Approval of the minutes of the LOSSAN Agency Board of Directors meeting of June 15, 2020.

### 3. Amendment to Agreement for Pacific Surfliner Creative Services Emilia Doerr

#### Overview

On November 18, 2019, the Board of Directors approved an agreement with Pastilla, Inc., to provide creative services for the Pacific Surfliner marketing program for a one-year initial term and two, two-year option terms. An amendment is required to exercise the first option term of the agreement.

#### Recommendation

Authorize the Managing Director to negotiate and execute Agreement No. 1 to Agreement No. L-9-0013 between the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency and Pastilla, Inc., to exercise the first option term of the agreement effective January 1, 2021 through December 31, 2022, in the amount of \$500,000, to provide creative services for the Pacific Surfliner marketing program. This will increase the maximum obligation of the agreement to a total contract value of \$900,000.

#### **BOARD OF DIRECTORS AGENDA**

### 4. Amendment to Agreement for Pacific Surfliner Videographer and Photographer Services

**Emilia Doerr** 

#### Overview

On November 18, 2019, the Board of Directors approved an agreement with Goal Productions, Inc., to provide videography and photography for the Pacific Surfliner marketing program for a one-year initial term and two, two-year option terms. An amendment is required to exercise the first option term effective January 1, 2021 through December 31, 2022.

#### Recommendation

Authorize the Managing Director to negotiate and execute Amendment No. 1 to Agreement No. L-9-0015 between the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency and Goal Productions, Inc., to exercise the first option term of the agreement, in the amount of \$600,000, to provide videography and photography services for the Pacific Surfliner marketing program. This will increase the maximum obligation of the agreement to a total contract value of \$900,000.

## 5. Amendment to Cooperative Agreement No. L-9-0005 for the Rail 2 Rail Program with the Southern California Regional Rail Authority and the National Railroad Passenger Corporation

James D. Campbell

#### Overview

On March 18, 2019, the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency Board of Directors approved an agreement between the Southern California Regional Rail Authority and the National Railroad Passenger Corporation for the Rail 2 Rail Program between Pacific Surfliner and Metrolink passenger rail services on the Los Angeles - San Diego - San Luis Obispo rail corridor for a period of one year, through June 30, 2020. This agreement was subsequently extended through September 30, 2020. Staff recommends the Board of Directors approve an amendment to extend the existing agreement through June 30, 2021, to allow for continuity of transportation options and time to pursue the development of an alternate program for the Rail 2 Rail Program.

#### Recommendation

Authorize the Managing Director to negotiate and execute Amendment No. 2 to Cooperative Agreement No. L-9-0005 between the Los Angeles - San Diego – San Luis Obispo Rail Corridor Agency, Southern California Regional Rail Authority, and National Railroad Passenger Corporation to extend the contract term for a period of nine months through June 30, 2021, and increase the total contract value in the amount of \$1,854,000, for a total contract value of up to \$4,254,000.

#### **BOARD OF DIRECTORS AGENDA**

6. Amendment to Agreement No. L-0-0006 with the Union Pacific Railroad for the Passenger Rail Service Enhancement and Infrastructure Improvements to Implement Two Additional Passenger Train Pairs

James D. Campbell

#### Overview

On February 17, 2020, the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency Board of Directors authorized the Managing Director to negotiate and execute an agreement with the Union Pacific Railroad to design and construct the capital improvements necessary to implement two additional roundtrips north of Los Angeles. The program of improvements was developed over the preceding year, including the initiation of design in December 2019. The Union Pacific Railroad, through the final negotiation efforts, has requested the agreement reflect the effective date of December 1, 2019, to address early work performed to advance the design of key projects necessary to meet the initial goal of implementing the additional service by the end of 2020.

#### Recommendation

Authorize the Managing Director to negotiate and execute Amendment No. 1 to agreement No. L-0-0006 between the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency and Union Pacific Railroad to reflect an effective date of December 1, 2019.

7. Amendment to Cooperative Agreement No. L-8-0013 for the Rail 2 Rail Program with the North County Transit District and National Railroad Passenger Corporation

James D. Campbell

#### Overview

On July 16, 2018, the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency Board of Directors approved a cooperative agreement between the North County Transit District and the National Railroad Passenger Corporation for the Rail 2 Rail Program between Pacific Surfliner and COASTER passenger rail services on the Los Angeles - San Diego - San Luis Obispo rail corridor for a period of one year, through July 31, 2019. This agreement was subsequently extended through September 30, 2020. Staff recommends the Board of Directors approve an amendment to extend the existing agreement through June 30, 2021, to allow for continuity of transportation options and time to pursue the development of an alternate program for the Rail 2 Rail Program.

#### **BOARD OF DIRECTORS AGENDA**

#### 7. (Continued)

#### Recommendation

Authorize the Managing Director to negotiate and execute Amendment No. 3 to Cooperative Agreement No. L-8-0013 between the Los Angeles - San Diego — San Luis Obispo Rail Corridor Agency, the North County Transit District, and the National Railroad Passenger Corporation to extend the term of the agreement for an additional nine months, through June 30, 2021.

#### **Regular Calendar**

8. Update on the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency Business Plan and Operational Budget for Fiscal Years 2020-21 and 2021-22 Roger M. Lopez

#### Overview

The Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency is required to submit an annual business plan to the California State Transportation Agency each year. The business plan is a two-year planning document that outlines operations and service goals, discusses any proposed changes to the Pacific Surfliner service, and provides the basis for the annual budget request. An update on the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency business plan and operational budget for fiscal years 2020-21 and 2021-22 is presented for review.

#### Recommendation

Direct staff to return to the Board of Directors in November 2020 with a revised operating budget consistent with the revenue and expense estimates provided by Amtrak for federal fiscal year 2020-21.

#### **Discussion Items**

#### 9. Pacific Surfliner Marketing Update

Emilia Doerr

The Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency's fiscal year 2019-20 marketing efforts support key priorities outlined in the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency's fiscal years 2020-21 and 2021-22 Business Plan. This report provides a summary of marketing activities including strategic marketing and communications activities that have been adapted to align with reduced service levels and promote public informational messages related to health and safety in response to the coronavirus.

#### **BOARD OF DIRECTORS AGENDA**

### 10. Update on Capital Projects Along the North End of the Los Angeles - San Diego - San Luis Obispo Rail Corridor

James D. Campbell

An overview of the capital projects along the Los Angeles - San Diego - San Luis Obispo Rail Corridor between Los Angeles and San Luis Obispo will be presented by staff from the Los Angeles County Metropolitan Transportation Authority, Metrolink, and Union Pacific Railroad.

#### 11. Managing Director's Report

#### 12. Board Members' Report

#### 13. Closed Session

There is no Closed Session scheduled.

#### 14. Adjournment

The next regularly scheduled meeting of this Board will be held:

Monday, November 16, 2020 11:15 a.m. - 12:45 p.m. Orange County Transportation Authority Headquarters Board Room - Conference Room 07-08 550 South Main Street Orange, California