# **BOARD OF DIRECTORS AGENDA**

# LOSSAN RAIL CORRIDOR AGENCY BOARD of DIRECTORS MEETING

Tuesday, February 16, 2021 11:15 a.m. - 12:45 p.m.

Orange County Transportation Authority Headquarters Board Room, Conference Room 07 08 550 South Main Street Orange, CA

### **Agenda Descriptions**

The agenda descriptions are intended to give members of the public a general summary of items of business to be transacted or discussed. The posting of the recommended actions does not indicate what action will be taken. The Board of Directors may take any action which it deems to be appropriate on the agenda item and is not limited in any way by the notice of the recommended action.

#### **Public Availability of Agenda Materials**

All documents relative to the items referenced in this agenda are available for public inspection at www.lossan.org or through the LOSSAN Clerk of the Board's Department at the OCTA Headquarters, 600 South Main Street, Orange, California.

Any person with a disability who requires a modification, accommodation or agenda materials in an alternative format in order to participate in the meeting should contact the LOSSAN Clerk of the Board, telephone (714) 560-5676, no less than two (2) business days prior to this meeting to enable LOSSAN to make reasonable arrangements to assure accessibility to this meeting.

### Guidance for Public Access to the Board of Directors/Committee Meeting

On March 12, 2020 and March 18, 2020, Governor Gavin Newsom enacted Executive Orders N-25-20 and N-29-20 authorizing a local legislative body to hold public meetings via teleconferencing and make public meetings accessible telephonically or electronically to all members of the public to promote social distancing due to the state and local State of Emergency resulting from the threat of Novel Coronavirus (COVID-19).

In accordance with Executive Order N-29-20, and in order to ensure the safety of the Los Angeles-San Diego-San Luis Obispo Rail Corridor Agency (LOSSAN) Board of Directors (Board) and staff and for the purposes of limiting the risk of COVID-19, in person public participation at public meetings of LOSSAN will not be allowed during the time period covered by the above referenced Executive Orders.



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### **Guidance for Public Access to the Board of Directors/Committee Meeting (Continued)**

Instead, members of the public can listen to AUDIO live streaming of the Board and Committee meetings by clicking the below link:

http://www.octa.net/About-OCTA/Who-We-Are/Board-of-Directors/Live-and-Archived-Audio/

Public comments may be submitted for the upcoming Board and Committee meetings by emailing them to <a href="mailto:lossanclerk@octa.net">lossanclerk@octa.net</a>.

If you wish to comment on a specific agenda Item, please identify the Item number in your email. All public comments that are timely received will be part of the public record and distributed to the Board. Public comments will be made available to the public upon request.

In order to ensure that staff has the ability to provide comments to the Board Members in a timely manner, please submit your public comments **30 minutes prior to the start time of the Board and Committee meeting date** 



# **BOARD OF DIRECTORS AGENDA**

# **2021 BOARD OF DIRECTORS**

(revision as of 2/09/21)

County	Members	Alternates
San Luis Obispo: 1 vote	Fred Strong Council Member, City of Paso Robles Member, San Luis Obispo Council of Governments	Andy Pease Council Member, City of San Luis Obispo Member, San Luis Obispo Council of Governments
		Jimmy Paulding Mayor Pro Tem, City of Arroyo Grande
Santa Barbara: 1 vote	Gregg Hart Supervisor, 2nd District Santa Barbara County Board of Supervisors Member, Santa Barbara County Association of Governments	Das Williams Supervisor, 1 <sup>st</sup> District Santa Barbara County Board of Supervisors Member, Santa Barbara County Association of Governments
Ventura: 1 vote	Bryan A. MacDonald Mayor Pro Tem, City of Oxnard Member, Ventura County Transportation Commission	Jim White Representative, Ventura County Transportation Commission
Los Angeles: 2 votes	Jess Talamantes Vice Mayor, City of Burbank Member, Los Angeles County Metropolitan Transportation Authority	David Perry Representative, Los Angeles County Metropolitan Transportation Authority
	(Vacant) Representative, Los Angeles County Metropolitan Transportation Authority	Mary Lou Echternach Representative, Los Angeles County Metropolitan Transportation Authority
Orange: 2 votes	Al Murray (Chairman) Representative, Orange County Transportation Authority	Michael Hennessey Member, Orange County Transportation Authority
	Tim Shaw Council Member, City of La Habra Member, Orange County Transportation Authority	Joseph L. Muller Council Member, City of Dana Point Member, Orange County Transportation Authority



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County	Members	Alternates
Riverside: 1 vote	Dana Reed (Vice Chairman) Mayor Pro Tem, City of Indian Wells Member, Riverside County Transportation Commission	Raymond Gregory Mayor City of Cathedral City Member, Riverside County Transportation Commission
San Diego: 2 votes	Jewel Edson Council Member, City of Solana Beach Member, North County Transit District  Caylin Frank Council Member, City of Poway Member, San Diego Metropolitan Transit System  Joe Mosca Council Member, City of Encinitas Member, San Diego Association of Governments	Priya Bhat-Patel Council Member, City of Carlsbad Member, North County Transit District  Bill Sandke Council Member, City of Coronado Member, San Diego Metropolitan Transit System  Kellie Hinze Council Member, City of Encinitas Member, San Diego Association of Governments
Ex-Officio Memb		
Amtrak	Tamika Smith Representative, Amtrak	
California Department of Transportation California High-Speed Rail Authority	Kyle Gradinger Representative, California Department of Transportation LaDonna DiCamillo Representative, California High-Speed Rail Authority	Andrew Cook, Representative, California Department of Transportation
Southern California Association of Governments	(Vacant)	

# **BOARD OF DIRECTORS AGENDA**

#### Call to Order

#### Roll Call

# Pledge of Allegiance

Chairman Murray

#### 1. Public Comments

# **Special Calendar**

# 2. Election of Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency Board of Directors Chairman

The Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency bylaws state that, at its first meeting each year, the Board of Directors shall elect a Chairman who shall preside over meetings. Per updated Board Policy No. 1, the sitting Chairman shall call for nominations for the position of Chairman, which shall be made from among the existing Board Members.

# 3. Election of Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency Board of Directors Vice Chairman

The Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency bylaws state that, at its first meeting each year, the Board of Directors shall elect a Vice Chairman who shall preside in the Chairman's absence.

# 4. Salute to Outgoing Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency Board of Directors

Present Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency Resolutions of Appreciation Nos. 2021-L001 and 2021-L002 to outgoing Board Members John Fasana and Ellie Haviland.

## 5. Salute to Outgoing Chairman Al Murray

The Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency will thank Chairman Al Murray for his work in leading the 2020 Board of Directors.

# **BOARD OF DIRECTORS AGENDA**

# **Consent Calendar (Items 6 through 12)**

All items on the Consent Calendar are to be approved in one motion unless a Board Member or a member of the public requests separate action or discussion on a specific item.

## 6. Approval of Minutes - Special Board Meeting on November 16, 2020

Approval of the minutes of the Special LOSSAN Agency Board of Directors meeting of November 16, 2020.

### 7. Approval of Minutes - November 16, 2020

Approval of the minutes of the LOSSAN Agency Board of Directors meeting of November 16, 2020.

# 8. Fiscal Year 2020-21 First Quarter Budget Status Report Jason Jewell

#### Overview

The Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency's fiscal year 2020-21 budget was approved by the Board of Directors on May 18, 2020. The California State Transportation Agency approved the administrative and marketing components of the fiscal year 2020-21 budget on July 9, 2020 and the operations component on September 23, 2020. This report summarizes financial activities and performance through the first quarter of fiscal year 2020-21, covering the months of July through September 2020.

#### Recommendation

Receive and file as an information item.

### 9. Consultant Selection for Program Management Consultant Services for the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency James D. Campbell

#### Overview

On November 16, 2020, the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency Board of Directors authorized the release of a request for proposals for program management consultant services to assist staff in the management and delivery of projects, including oversight, planning, environmental clearance, engineering, right-of-way acquisition, and construction activities to support the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency. Board of Directors' approval is requested to execute an agreement for these services.

# **BOARD OF DIRECTORS AGENDA**

### 9. (Continued)

#### Recommendations

- A. Approve the selection of RailPros, Inc. as the firm to provide program management consultant services to the Los Angeles San Diego San Luis Obispo Rail Corridor Agency.
- B. Authorize the Managing Director to negotiate and execute Agreement No. L-0-0016 between the Los Angeles San Diego San Luis Obispo Rail Corridor Agency and RailPros, Inc., for an initial term of three years, with one two-year option term to provide Program Management Consultant Services to the Los Angeles San Diego San Luis Obispo Rail Corridor Agency.
- Approval to Release Request for Proposals to Prepare the Project Report and Environmental Document for the San Diego County Maintenance and Layover Facility Project

James D. Campbell

#### Overview

The Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency is the designated lead and implementing agency for the San Diego County Maintenance and Layover Facility Project. The San Diego County Maintenance and Layover Facility Project includes the design and construction of a new maintenance and layover facility in San Diego to increase overnight layover and storage capacity, as well as support servicing and maintenance needs for the Pacific Surfliner intercity passenger rail service. Staff has developed a request for proposals to initiate the competitive procurement process for the preparation of the project report and environmental document.

#### Recommendations

- A. Approve the proposed evaluation criteria and weightings for Request for Proposals 1-3263 to prepare the project report and environmental document for the San Diego County Maintenance and Layover Facility Project.
- B. Approve the release of Request for Proposals 1-3263 to prepare the project report and environmental document for the San Diego County Maintenance and Layover Facility Project.

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# 11. Approval to Release Request for Proposals for Pacific Surfliner Social Media Marketing and Passenger Communications

**Emilia Doerr** 

#### Overview

The Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency has developed a request for proposals to initiate a competitive procurement process to retain consultant(s) to provide social media marketing and passenger communication services. Staff is seeking Board of Directors' approval to release the request for proposals.

#### Recommendations

- A. Approve the proposed evaluation criteria and weightings for Request for Proposals 1-3216 to provide social media marketing and passenger communication services for the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency.
- B. Approve the release of Request for Proposals 1-3216 for social media marketing and passenger communication services for the Los Angeles San Diego San Luis Obispo Rail Corridor Agency for a one-year initial term with two, one-year option terms.

# **12.** Amendment to Agreement for Website Design and Development Services Emilia Doerr

#### Overview

On February 21, 2018, the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency Board of Directors approved an agreement with Nansen Inc., formerly known as Making Waves USA, Inc., to provide website design and development services for the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency for a two-year initial term and three, one-year option terms. Board of Directors' approval is requested to exercise the second option term effective March 16, 2021 through March 15, 2022.

#### Recommendation

Authorize the Managing Director to negotiate and execute Amendment No. 7 to Agreement No. L-7-1917 between the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency and Nansen Inc., to exercise the second option term of the agreement, to extend the term through March 15, 2022, and increase the contract amount by \$255,454, for a new total contract value of \$1,304,094 to provide continued website design and development services for the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency marketing program.

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# Regular Calendar

# 13. Final Draft Business Plan for Fiscal Years 2021-22 and 2022-23 Roger M. Lopez

#### Overview

The Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency is required to submit an annual business plan to the California State Transportation Agency by April 1st of each year that provides the basis for its annual budget request, outlines operations and service goals, and discusses any proposed changes to the Pacific Surfliner intercity passenger rail service. Staff has prepared a draft of the annual business plan for fiscal years 2021-22 and 2022-23 for Board of Directors' review.

#### Recommendation

Direct staff to incorporate comments received from the Board of Directors into the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency's annual business plan for fiscal years 2021-22 and 2022-23 and return to the Board of Directors on March 15, 2021, for final approval.

# **14.** Fiscal Year 2020-21 First Quarter Grant Reimbursement Status Report Russell Henry

#### Overview

The Quarterly Grant Reimbursement Status Report summarizes grant activities for the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency's Board of Directors. This report focuses on activity for the period of July through September 2020.

#### Recommendation

Receive and file as an informational item.

#### **Discussion Items**

# 15. LOSSAN Rail Corridor Agency Fiscal Year 2021 Budget Update Jason Jewell

Staff will provide an update on the LOSSAN Rail Corridor Agency Fiscal Year 2020-21 Budget, including anticipated upcoming budget amendments that may be necessary during the remainder of the fiscal year.

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### 16. Pacific Surfliner Marketing Update

Emilia Doerr/Kriss Garbowski

The Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency's fiscal year 2020-21 marketing efforts support key priorities outlined in the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency's fiscal years 2020-21 and 2021-22 Business Plan. This report provides a summary of marketing activities including strategic marketing and communications activities that have been adapted to align with reduced service levels and promote public informational messages related to health and safety in response to the coronavirus.

### 17. Managing Director's Report

### 18. Board Members' Report

#### 19. Closed Session

There is no Closed Session scheduled.

#### 20. Adjournment

The next regularly scheduled meeting of this Board will be held:

Monday, March 15, 2021 11:15 a.m. - 12:45 p.m. Orange County Transportation Authority Headquarters Board Room - Conference Room 07-08 550 South Main Street Orange, California.