

# LOSSAN RAIL CORRIDOR AGENCY Executive COMMITTEE

Thursday, May 6, 2021 9:00 a.m. - 10:30 a.m.

Orange County Transportation Authority Headquarters Conference Room 07 550 South Main Street Orange, California

Any person with a disability who requires a modification or accommodation in order to participate in this meeting should contact the LOSSAN Clerk of the Board, telephone (714) 560-5676, no less than two (2) business days prior to this meeting to enable OCTA to make reasonable arrangements to assure accessibility to this meeting.

Agenda descriptions are intended to give members of the public a general summary of items of business to be transacted or discussed. The posting of the recommended actions does not indicate what action will be taken. The Committee may take any action which it deems to be appropriate on the agenda item and is not limited in any way by the notice of the recommended action.

All documents relative to the items referenced in this agenda are available for public inspection at www.lossan.net or through the Clerk of the Board's office at the OCTA Headquarters, 600 South Main Street, Orange, California.

#### Guidance for Public Access to the Board of Directors/Committee Meeting

On March 12, 2020 and March 18, 2020, Governor Gavin Newsom enacted Executive Orders N-25-20 and N-29-20 authorizing a local legislative body to hold public meetings via teleconferencing and make public meetings accessible telephonically or electronically to all members of the public to promote social distancing due to the state and local State of Emergency resulting from the threat of Novel Coronavirus (COVID-19).

In accordance with Executive Order N-29-20, and in order to ensure the safety of the Los Angeles-San Diego- San Luis Obispo Rail Corridor Agency (LOSSAN) Board of Directors (Board) and staff and for the purposes of limiting the risk of COVID-19, in person public participation at public meetings of LOSSAN will not be allowed during the time period covered by the above referenced Executive Orders.



#### **Guidance for Public Access to the Board of Directors/Committee Meeting (Continued)**

Instead, members of the public can listen to AUDIO live streaming of the Board and Committee meetings by clicking the below link:

http://www.octa.net/About-OCTA/Who-We-Are/Board-of-Directors/Live-and-Archived-Audio/

Public comments may be submitted for the upcoming Board and Committee meetings by emailing them to <a href="mailto:lossanclerk@octa.net">lossanclerk@octa.net</a>.

If you wish to comment on a specific agenda Item, please identify the Item number in your email. All public comments that are timely received will be part of the public record and distributed to the Board. Public comments will be made available to the public upon request.

In order to ensure that staff has the ability to provide comments to the Board Members in a timely manner, please submit your public comments **90 minutes prior to the start time of the Board and Committee meeting date.** 



# **2021 EXECUTIVE COMMITTEE**

(03.15.21)

County	Members
Riverside:	Dana Reed (Chairman)
1 vote	Council Member,
	City of Indian Wells
	Member,
	Riverside County Transportation Commission
Santa Barbara:	Gregg Hart (Vice Chairman)
1 vote	Supervisor, 2nd District
	Santa Barbara County Board of Supervisors
Orange:	Al Murray, Immediate Past Chairman
1 vote	Representing,
	Orange County Transportation Authority
San Diego:	Jewel Edson
1 vote	Council Member,
	City of Solana Beach
	Member,
	North County Transit District
Orange County:	Donna DeMartino
Ex-Officio	Managing Director,
	Ex-Officio Member
	LOSSAN Rail Corridor Agency



#### Call to Order

#### Roll Call

## **Pledge of Allegiance**

Chairman Reed

#### 1. Public Comments

## **Special Calendar**

There are no Special Calendar matters.

# **Consent Calendar (Item 2)**

All items on the Consent Calendar are to be approved in one motion unless a Committee Member or a member of the public requests separate action or discussion on a specific item.

## 2. Approval of Minutes

Approval of the minutes from the March 4, 2021 LOSSAN Executive Committee meeting.

# Regular Calendar

There are no Regular Calendar items scheduled.

#### **Discussion Items**

#### 3. New LOSSAN Logo Unveiling

Donna DeMartino

The LOSSAN Rail Corridor Agency has developed a new business logo for marketing the LOSSAN Rail Corridor Agency. The LOSSAN Agency and Amtrak have agreed to co-branding the LOSSAN Agency as the managing agency for the Pacific Surfliner service by combining new LOSSAN Agency artwork with Amtrak's Pacific Surfliner mark for this co-branding.



# 4. Proposed Adjustment to 2021 Board of Directors and Committee Meeting Schedule

Donna DeMartino

The Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency staff annually develops a Board of Directors and Committee meeting schedule for each calendar year. This schedule is developed to be consistent with the key deliverables and actions for the year. Timing of the meetings can be adjusted based on formal direction from the Board of Directors.

#### 5. Managing Directors' Report

#### 6. Committee Members' Reports

#### 7. Closed Session

A Closed Session will be held pursuant to Government Code Section 54957 (b) (1) to evaluate the performance of Managing Director, Donna DeMartino.

### 8. Adjournment

The regularly scheduled meeting of this Committee will be held:

Thursday, June 3, 2021 9:00 a.m. - 10:30 a.m. Orange County Transportation Authority Headquarters Conference Room 07 550 South Main Street Orange, California



# **MINUTES**

#### **Executive Committee Meeting**

# Committee Members Present Via Teleconference

Dana Reed, Chairman Gregg Hart, Vice Chairman Al Murray, Immediate Past Chairman

## **Committee Members Absent**

None

#### **Staff Present**

Gina Ramirez, Deputy Clerk of the Board Sahara Meisenheimer, Deputy Clerk of the Board

#### Via Teleconference

Donna DeMartino, Managing Director James Donich, General Counsel

#### Call to Order

The March 4, 2021, Los Angeles - San Diego — San Luis Obispo (LOSSAN) Rail Corridor Agency (Agency) Special Executive Committee meeting was called to order by Chairman Reed at 9:01 a.m. at the Orange County Transportation Authority Headquarters, Conference Room 07, 550 South Main Street, Orange, California.

#### Roll Call

The Deputy Clerk of the Board conducted an attendance Roll Call and announced a quorum of the Executive Committee.

## Pledge of Allegiance

Immediate Past Chairman Murray led in the Pledge of Allegiance.

#### 1. Public Comments

There were no Public Comments.

# **Special Calendar**

There were no Special Calendar matters.

# **Consent Calendar (Item 2)**

#### 2. Approval of Minutes

A motion was made by Immediate Past Chairman Murray, seconded by Vice Chairman Hart, and following a roll call vote, declared passed 3-0, to approve the minutes from the February 4, 2021 LOSSAN Executive Committee meeting.

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# MINUTES Executive Committee Meeting

## Regular Calendar

There were no Regular Calendar items scheduled.

#### **Discussion Items**

#### 3. Managing Directors' Report

Donna DeMartino, Managing Director provided the Managing Director's Report.

#### 4. Committee Members' Reports

There were no Committee Members' Reports.

#### 5. Closed Session

A Closed Session was held as follows:

Pursuant to Government Code Section54957-Public Employee Performance Evaluation-Managing Director.

There was no report out.

#### 6. Adjournment

The meeting was adjourned at 9:24 a.m.

The next regularly scheduled meeting of this Committee will be held:

Thursday, May 6, 2021 9:00 a.m. - 10:30 a.m. Orange County Transportation Authority Headquarters Conference Room 07 550 South Main Street Orange, California

ATTEST	
	Gina Ramirez
	LOSSAN Agency
	Deputy Clerk of the Board
Dana Reed	1,19
LOSSAN Agency Chairman	

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# New LOSSAN Logo Unveiling

Executive Committee May 6, 2021





# **Current Logo**

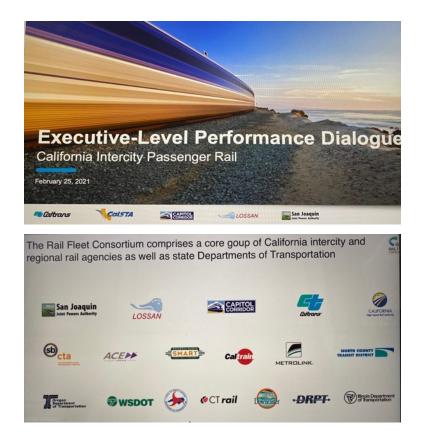


# **Logo Exploration**

Overview of peer agencies and state partner brands.









# **Before and After**



