



**LOS ANGELES – SAN DIEGO – SAN LUIS OBISPO
RAIL CORRIDOR AGENCY**

Supplemental Information

**2018 Los Angeles – San Diego – San Luis Obispo
Rail Corridor Agency Board of Directors Initiatives**



2017 BOARD OF DIRECTORS INITIATIVES

LOS ANGELES – SAN DIEGO – SAN LUIS OBISPO RAIL CORRIDOR AGENCY



EXPAND awareness of the Los Angeles – San Diego – San Luis Obispo (LOSSAN) Rail Corridor Agency and Pacific Surfliner service

- Develop and implement a comprehensive marketing plan, including launching of the new website, enhanced social media, and expanded local partnerships



ENHANCE the passenger experience

- Work with Amtrak, host railroads and member agencies to improve on-time performance, and expedite recovery from service disruptions
- Work with Southern California Leadership Group and Amtrak to develop uniform dispatching policies to enhance service reliability and on-time performance



ENSURE fiscal sustainability for the Pacific Surfliner

- Advocate for long-term sustainable operating and capital funding sources
- Pursue additional rail equipment to address capacity constraints and service enhancements and expansions
- Carry forward efforts to advance the 2017 Legislative Program, including meetings with state and federal legislators



INTEGRATE with connecting services

- Pursue integrated ticketing with connecting services
- Expand and enhance the transit transfer pass program with participating agencies
- Coordinate with major project sponsors and the California High Speed Rail Authority



ADVANCE the expansion of the Pacific Surfliner service along the LOSSAN rail corridor

- Continue service development efforts to provide peak-period service to Ventura and Santa Barbara Counties
- Initiate service planning efforts to provide a 13th round trip between Los Angeles and San Diego