

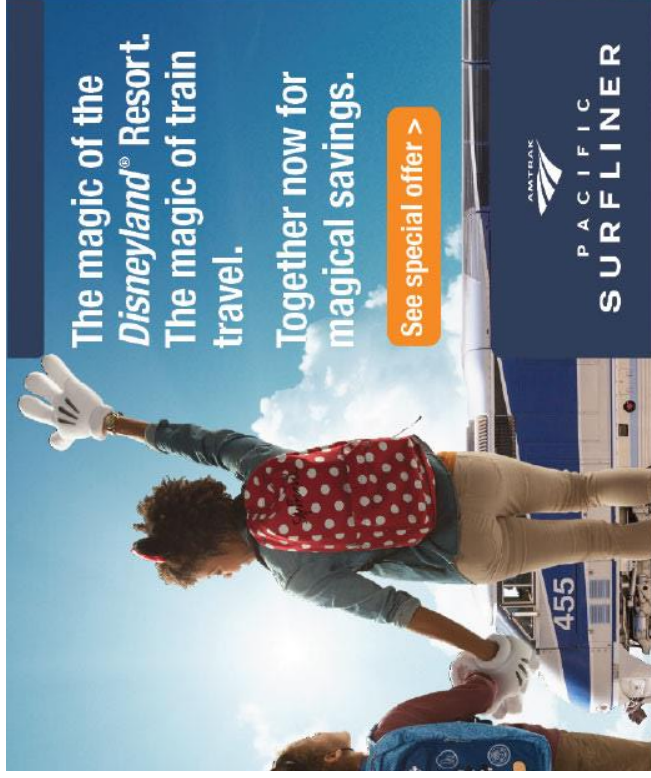


Disneyland Resort Partnership

Board of Directors
February 21, 2018

Disneyland® Resort Partnership

This partnership will promote ridership in key Southern California markets as well as offer an added benefit to Pacific Surfliner customers.

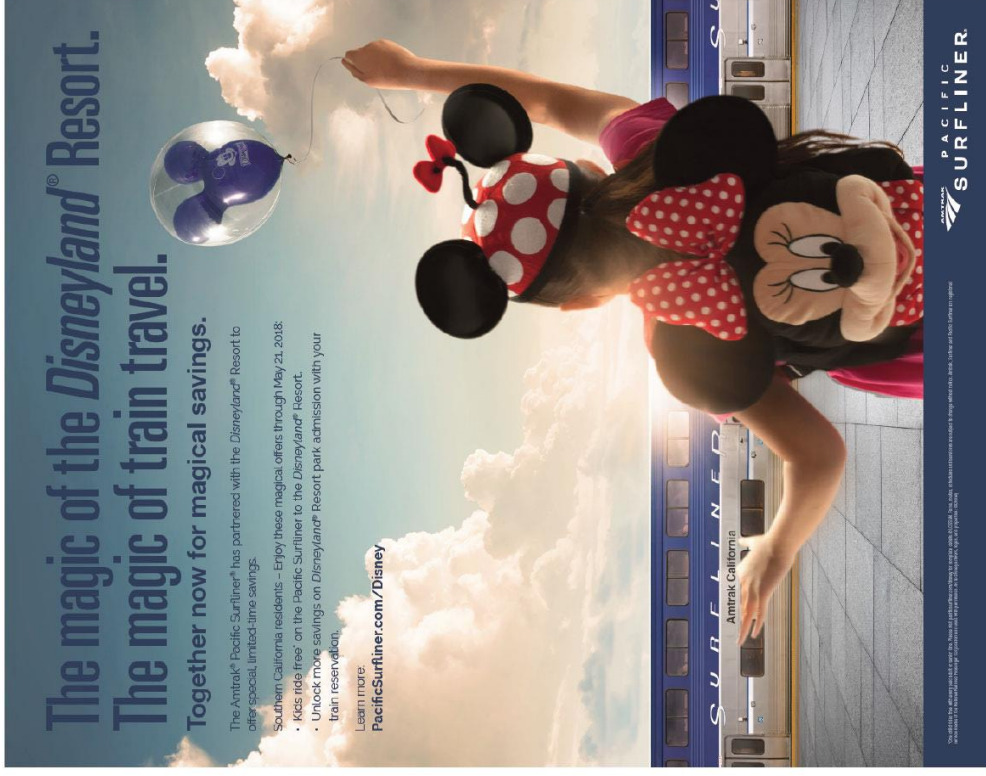


The magic of the
Disneyland® Resort.
The magic of train
travel.

Together now for
magical savings.

See special offer >

AMTRAK
PACIFIC
SURFLINER



The magic of the *Disneyland®* Resort.
The magic of train travel.

Together now for magical savings.

Learn more:
PacificSurfliner.com/Disney

The Amtrak® Pacific Surfliner® has partnered with the Disneyland® Resort to offer special, limited-time savings.

Southern California residents - Enjoy these magical offers through May 21, 2018:

- Kids ride free* on the Pacific Surfliner to the Disneyland® Resort.
- Unlock more savings on Disneyland® Resort park admission with your train reservation.

AMTRAK
PACIFIC
SURFLINER

Kids Ride Free + Special Savings on Disneyland® Resort SoCal Resident Ticket

Special, limited-time savings for Southern California residents

Offer Details:

- Pacific Surfliner Fare Promotion: For each full-fare adult ticket purchased to Anaheim, customers will receive one free child ticket (ages 2-12)
- Disneyland® Resort SoCal Resident Ticket Offer: Unlock an additional 5 percent savings on the SoCal Resident Ticket

Timeline:

February 11 – May 21, 2018



DESTINATIONSAMENITIESTICKETSCHEDULESSTATIONSDEALSBOOK NOW

Magical Savings Begin Here

The magic of train travel. The magic of the Disneyland® Resort. Together now for magical savings.

Visiting the Disneyland® Resort is now more magical than ever. The Antrak Pacific Surfliner® is offering special, limited-time savings on both train travel and theme park admission.

Southern California Residents – Enjoy these magical offers through May 21, 2018:



KIDS RIDE FREE*

Book a free children's ticket with each adult ticket purchased to and from Anaheim. Use our ticketing widget below to explore the options using the promo code "V231".

*Terms & Conditions



SPECIAL SAVINGS ON THE DISNEYLAND® RESORT SOCAL RESIDENT TICKET*

Once you've booked your train tickets, fill out the form on this page to unlock an additional 18% savings on the SoCal Resident Ticket.

2-Day Tickets

- 1-Park Per Day Ticket for \$151 (savings of \$48)
- Park Hopper Ticket for \$194 (savings of \$50)

3-Day Tickets

- 1-Park Per Day Ticket for \$189 (savings of \$60)
- Park Hopper Ticket for \$232 (savings of \$63)

*Terms & Conditions



1 Book your Antrak Pacific Surfliner trip to Anaheim and keep your reservation number handy.

2 Use it to unlock a special web portal to purchase Disneyland® Resort tickets with a special savings.

First NameLast NameEmail AddressTrain Reservation Number

Where's my reservation number?

© 2018 Me to sign up for emails from LOSSAN about the Pacific Surfliner

UNLOCK SPECIAL OFFER

3

15-Second Promotional Video



Activating Partners

Leverage partner channels to extend reach and increase awareness in relevant markets, while promoting affiliation with Disney brand

[Home](#) > [Guest Services](#) > [Disney's Getting Here Guest Services](#)

[Parks & Tickets](#)
[Places to Stay](#)
[Things to Do](#)
[Annual Passports](#)
[Help](#)
[Cart](#)

Taking the Train to the Disneyland Resort

Ride the rails—and avoid the traffic—during a scenic Southern California journey by train to the Happiest Place on Earth.

SHARE

Amtrak® Pacific Surfliner®

Take this train to the Anaheim Regional Transportation Intermodal Center (ARTIC) for easy access to the Disneyland Resort.

The Amtrak Pacific Surfliner runs between San Luis Obispo (located in the central part of California's coastline) and San Diego (located at the southernmost end of Southern California) with multiple stops along the way in places like Los Angeles, Santa Barbara and Orange County. If traveling from other areas via Amtrak, you will need to transfer to the Pacific Surfliner at any of the stops along the train route.

Once you arrive at ARTIC, you may transfer to the Anaheim Resort Transit Route 14 or 15 bus, which will take you directly to the Disneyland Resort, or you can transfer to the OCTA Bus Route 50 and exit at the Katella-Harbor Blvd. stop with a short walk along Harbor Boulevard (approximately 3 blocks) to the Disneyland Resort. The trip takes approximately 30 minutes. You can transfer to either service for free by presenting your valid Amtrak paper ticket or e-Ticket to the bus driver when you board.

[Learn more about Amtrak Pacific Surfliner schedules, fares and route information.](#)

Show Less

MetroLink

MetroLink is a rapid commuter rail system that serves Southern California. [Read More](#)

Getting Around the Anaheim Resort Area

The Anaheim Resort Transit (ART) provides convenient, affordable shuttle service throughout Anaheim. [Read More](#)

Magical savings for Amtrak customers

The magic of the Disneyland® Resort. The magic of train travel. Together now for magical savings.

Visiting the Disneyland® Resort is more magical than ever. The Amtrak® Pacific Surfliner® is offering limited-time savings on both train travel and park admission. Southern California Residents – Enjoy these special offers through May 21.

- Kids ride free on the Pacific Surfliner to the Disneyland® Resort. Book one free children's ticket with each adult ticket purchased to Anaheim with the promo code YZ31**.
- Receive special savings on the Disneyland® Resort SoCal Resident Ticket. Once you've booked your train tickets, visit PacificSurfliner.com and enter your valid Amtrak reservation number to unlock more savings on Disneyland® Resort park admission.

[LEARN MORE](#)

[AMTRAK.COM](#) | [EARN](#) | [REDEEM](#) | [CONTACT US](#) | [MY ACCOUNT](#)

Digital Marketing and Public Relations

Generate interest and engagement with this special offer, while driving online visibility and referral traffic for Pacific Surfliner bookings



Pacific Surfliner
Just now • 🌐

We are SO excited to announce a special partnership with the Disneyland Resort! We've come together to offer limited-time savings on train travel and park admission for SoCal Residents.

Now through May 21, kids ride free on the Pacific Surfliner to Anaheim. Book your tickets and use your train reservation to unlock additional savings on the SoCal Resident ticket!

See offer details: pacificsurfliner.com/disney



Amtrak Pacific Surfliner

The Pacific Surfliner travels 351 miles through Southern California. Skip traffic and enjoy amazing views as you ride between San Diego and San Luis Obispo.

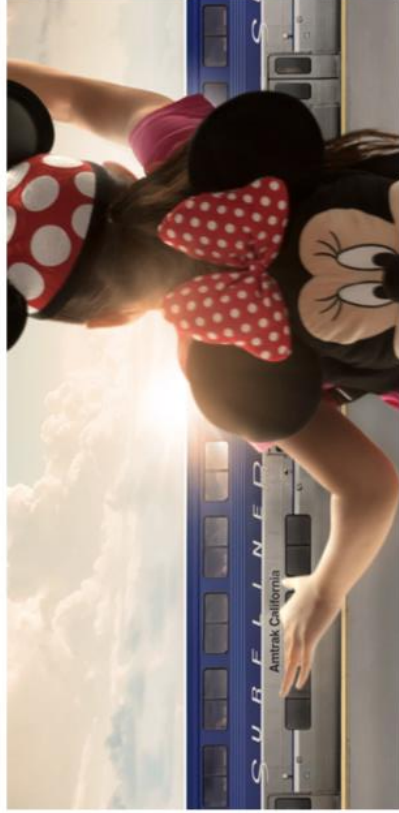
PACIFICSURFLINER.COM

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FOR IMMEDIATE RELEASE



Amtrak Pacific Surfliner Partners with Disneyland® Resort to Offer Special, Limited-Time Savings

Southern California residents enjoy magical offers for train travel and theme park admission through May 21, 2018

ANAHEIM, Calif. – The [Amtrak® Pacific Surfliner®](#) has partnered with the *Disneyland®* Resort to offer special, limited-time savings for Southern California Residents on train travel and *Disneyland®* Resort theme park admission through May 21, 2018. The Pacific Surfliner brings nearly 3 million travelers annually to Southern California destinations including Anaheim, the gateway to the Happiest Place on Earth.

Pacific Surfliner and the *Disneyland®* Resort have partnered to provide Southern California Residents a magical offer including:

- Kids ride free on Pacific Surfliner to the *Disneyland®* Resort with a paid adult
- An additional 5% savings on the SoCal Resident Ticket offer for *Disneyland®* Resort theme parks

Looking Ahead

- Continue expanding and optimizing promotional efforts
- Enhance rider journey between Anaheim Regional Transportation Intermodal Center and the *Disneyland*® Resort
- Promote Transit Transfer program
- Develop programs that support continued ridership
- Monitor offer utilization and ridership