

Review of Proposals
RFP 7-1917 Pacific Surfliner Website Design and Development Services
Presented to LOSSAN Board of Directors - February 21, 2018
11 proposals were received, 4 firms were interviewed, 1 firm is being recommended

Overall Ranking	Proposal Score	Firm & Location	Sub-Contractors	Evaluation Committee Comments	Weighted Average Hourly Rate
1	78	Making Waves USA, Inc. Chicago, Illinois	None	Extensive qualifications and experience providing website design and development services. Demonstrated an excellent understanding of project requirements. Proposed a well-rounded and experienced project team. Comprehensive work plan addressing all the elements of the scope of work. Good references. Thorough responses to interview questions reflecting depth of experience and knowledge. Consistent with current pricing for similar services.	\$174.06
2	74	Stellar Redondo Beach, California	None	Extensive qualifications and experience providing website design and development services. Demonstrated an good understanding of project requirements. Proposed a well-rounded and experienced project team. Good work plan addressing all the elements of the scope of work. Good references. Relevant responses to interview questions. Proposed competitive pricing.	\$102.75
3	73	Rhythm Interactive Irvine, California	None	Extensive qualifications and experience providing website design and development services. Demonstrated an good understanding of project requirements. Proposed a well-rounded and experienced project team. Good work plan addressing all the elements of the scope of work. Good references. Relevant responses to interview questions. Consistent with current pricing for similar services.	\$146.00
4	71	Rightpoint Consulting, LLC Chicago, Illinois	None	Extensive qualifications and experience providing website design and development services. Demonstrated an good understanding of project requirements. Proposed a well-rounded and experienced project team. Good work plan addressing all the elements of the scope of work. Good references. Relevant responses to interview questions. Consistent with current pricing for similar services.	\$202.62

Evaluation Panel:

Internal
Contracts Administration and Materials Management (1)
LOSSAN (2)
External
Metrolink (1)

Proposal Criteria

Qualifications of the Firm
Staffing and Project Organization
Work Plan
Cost and Price

Weight Factors

25%
25%
30%
20%