

PROPOSAL EVALUATION CRITERIA MATRIX
RFP 7-1917: LOSSAN WEBSITE DESIGN AND DEVELOPMENT SERVICES

Firm: Making Waves USA, Inc.					Weights	Overall Score
Eval. Number	1	2	3	4		
Qualifications of Firm	4.5	4.5	4.0	4.5	5	21.9
Staffing/Proj. Organization	4.0	4.0	4.0	4.0	5	20.0
Work Plan	4.0	4.0	4.0	4.0	6	24.0
Cost and Price	3.0	3.0	3.0	3.0	4	12.0
Overall Score	78.5	78.5	76.0	78.5		78

Firm: Stellar					Weights	Overall Score
Eval. Number	1	2	3	4		
Qualifications of Firm	3.5	3.5	3.0	3.0	5	16.3
Staffing/Proj. Organization	3.0	3.0	3.0	3.0	5	15.0
Work Plan	3.5	4.0	4.0	3.5	6	22.5
Cost and Price	5.0	5.0	5.0	5.0	4	20.0
Overall Score	73.5	76.5	74.0	71.0		74

Firm: Rhythm Interactive					Weights	Overall Score
Eval. Number	1	2	3	4		
Qualifications of Firm	3.5	3.5	3.5	3.0	5	16.9
Staffing/Proj. Organization	3.5	4.0	3.5	4.0	5	18.8
Work Plan	3.5	4.0	4.0	4.0	6	23.3
Cost and Price	3.5	3.5	3.5	3.5	4	14.0
Overall Score	70.0	75.5	73.0	73.0		73

Firm: Rightpoint Consulting, LLC					Weights	Overall Score
Eval. Number	1	2	3	4		
Qualifications of Firm	4.0	4.0	3.5	4.0	5	19.4
Staffing/Proj. Organization	4.0	4.0	3.5	4.0	5	19.4
Work Plan	4.0	3.5	3.5	4.0	6	22.5
Cost and Price	2.5	2.5	2.5	2.5	4	10.0
Overall Score	74.0	71.0	66.0	74.0		71

Range of scores for non-short-listed firms was 47 to 65.