



MINUTES

Board of Directors' Meeting

Call to Order

The September 17, 2018 Board of Directors (Board) meeting of the Los Angeles - San Diego - San Luis Obispo (LOSSAN) Rail Corridor Agency (Agency) was called to order by Chairman MacDonald at 12:30 p.m., at the Orange County Transportation Authority Headquarters, Board Room – Conference Room 07, 550 South Main Street, Orange, California

Chairman MacDonald announced that several of the Directors would participate in today's meeting via teleconferencing, and all votes would be taken by roll call.

Directors Present: Bryan MacDonald, Chairman
 Al Murray, Vice Chairman
 Michael T. Bennett, SBCAG
 Lorie Bragg, SDMTS (teleconference)
 John Fasana, Metro
 Tony Kranz, NCTD
 Ron Morrison, SANDAG (teleconference)
 Dana Reed (RCTC)
 Tim Shaw, OCTA
 Fred Strong, SLOCOG
 Art Brown, SCAG, Ex -Officio
 Eric Hosey, Amtrak, Ex-Officio

Directors Absent: David Perry, Metro
 Greg Pettis, RCTC
 Kyle Gradinger, Caltrans, Ex-Officio
 Michelle Boehm, CHSRA, Ex-Officio
 Ellie Haviland, SANDAG

Staff Present: Jennifer L. Bergener, Managing Director
 Olga Prado, LOSSAN Agency Clerk of the Board
 James Donich, General Counsel

Pledge of Allegiance

The pledge of allegiance was led by Vice Chairman Murray.

1. Public Comments

A public comment was heard from:

Janet Rogers (via teleconference from San Diego), Train Coalition, Santa Fe Depot, reported that the Train Coalition asked LOSSAN Agency staff to help with the mitigation of train noise experienced during the evening at the station, and to develop and implement a standard operating procedure to shut trains down at approximately 11:00 p.m. She urged the LOSSAN Agency not to park engines alongside residential buildings, to eliminate diesel fumes going into residences, reduce noise, and to not start engines until necessary.

Special Calendar

There were no Special Calendar matters.

Consent Calendar (Items 2 through 8)

2. Approval of Minutes

A motion was made by Vice Chairman Murray, seconded by Director Strong, and following a roll call vote, declared passed 9-0, to approve the minutes of the LOSSAN Agency's Board of Directors meeting of July 16, 2018.

Director Kranz was not present to vote on this item.

3. Informal Procurements for Marketing Services

A motion was made by Vice Chairman Murray, seconded by Director Strong, and following a roll call vote, declared passed 9-0, to receive and file as an information item.

Director Kranz was not present to vote on this item.

4. Approval to Release Request for Proposals for Pacific Surfliner Marketing Services

A motion was made by Vice Chairman Murray, seconded by Director Strong, and following a roll call vote, declared passed 9-0, to:

- A. Approve the proposed evaluation criteria and weightings for Request for Proposals 8-1795 for selection of a consultant to provide marketing services for the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency.
- B. Approve the release of Request for Proposals 8-1795 for marketing services for the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency for a one-year initial term with two, two-year option terms.

Director Kranz was not present to vote on this item.

5. Approval to Release Request for Proposals for San Diego Maintenance and Layover Facility Study

This item was pulled by Chairman MacDonald who asked for an overview on both Items 5 and 6 on the agenda. James D. Campbell, Deputy Managing Director, provided a brief update as follows:

- The Pacific Surfliner service utilizes three outlying layover facilities to support daily operations of the service, all of which are operating at capacity.
- To implement service improvements, layover and maintenance capacity in San Diego, San Luis Obispo, and Goleta must be evaluated.
- Staff has developed a scope of work (SOW) to initiate the competitive procurement process to retain professional services to identify and evaluate potential maintenance and layover facility locations related to Item 5 on the agenda.
- Staff has also developed a SOW to initiate the competitive procurement process for project approval and environmental documentation related to Item 6 on the agenda.
- Both Items 5 and 6 on the agenda will take up to 18 months to complete before moving on to other phases, and during this time, staff will return to the Board of Directors (Board) to provide updates.

5. (Continued)

A public comment was heard from:

Janet Rogers (via teleconference from San Diego), Train Coalition, Santa Fe Depot, reported that the coalition is excited to see the layover facility study is being considered and looks forward to the coalition being included as a stakeholder. She added that the Train Coalition continues to advocate to get funding for the study and expressed her concerns with the timeline for the study.

A motion was made by Director Strong, seconded by Vice Chairman Murray, and following a roll call vote, declared passed 10-0, to:

- A. Approve the proposed evaluation criteria and weightings for Request for Proposals 8-1933 for selection of consultant to conduct the San Diego Maintenance and Layover Facility Study.
- B. Approve the release of Request for Proposals 8-1933 for the San Diego Maintenance and Layover Facility Study.

6. **Approval to Release Request for Proposals for Project Approval and Environmental Documentation Services for the Central Coast Layover Facility Expansion Project**

This item was pulled by Chairman MacDonald and was discussed as part of Item 5 on the agenda.

A motion was made by Director Strong, seconded by Vice Chairman Murray, and following a roll call vote, declared passed 10-0, to:

- A. Approve the proposed evaluation criteria and weightings for Request for Proposals 8-1897 for Project Approval and Environmental Documentation Services for the Central Coast Layover Facility Expansion Project.
- B. Approve the release of Request for Proposals 8-1897 for Project Approval and Environmental Documentation Services for the Central Coast Layover Facility Expansion Project.

7. **Fiscal Year 2017-18 Third Quarter Budget Status Report**

A motion was made by Vice Chairman Murray, seconded by Director Strong, and following a roll call vote, declared passed 9-0, to receive and file as an information item.

Director Kranz was not present to vote on this item.

8. Los Angeles - San Diego - San Luis Obispo Rail Corridor Trends for the Second Quarter of Federal Fiscal Year 2017-18

A motion was made by Vice Chairman Murray, seconded by Director Strong, and following a roll call vote, declared passed 9-0, to receive and file as an information item.

Director Kranz was not present to vote on this item.

Regular Calendar

9. Federal Fiscal Year 2018-19 Operating Agreement with Amtrak for Pacific Surfliner Intercity Rail Service

Jason Jewell, LOSSAN Agency Chief Financial Officer, provided background information on the federal fiscal year (FFY) 2018-19 Pacific Surfliner intercity passenger rail service and reported on the need to amend the current Amtrak operating agreement to include the revised mutually-agreed-upon budget.

Mr. Jewell added that staff is in the process of negotiating with Amtrak to amend the budget for the second year of the operating agreement and incorporate a revised funding amount for FFY 2018-19 to include Amtrak operating expenses and rail car upgrades for the newly secured Superliner cars. He stated it is anticipated that the California Department of Transportation Division of Rail and Mass Transportation and the California State Transportation Agency will make additional funds available for this amendment.

A motion was made by Vice Chairman Murray, seconded by Director Strong, and following a roll call vote, declared passed 10-0, to:

- A. Authorize the Managing Director to amend the Amtrak operating agreement for federal fiscal year 2018-19 for the continued operation of the Pacific Surfliner intercity passenger rail service in an amount not to exceed \$33,596,762.
- B. Amend the fiscal year 2018-19 operating budget by \$145,619 for additional Amtrak operating expenses for rail car upgrades.

10. Pacific Surfliner Marketing Update

Emilia Doerr, Marketing & Communications Officer, provided an overview and a PowerPoint presentation on this item as follows:

- Performance Summary;
- Year-Over-Year Performance;
- “Hug the Coast” Campaign;
- Campaign Theme (a short video clip was shown); and
- Campaign Response.

Ms. Doerr introduced Kriss Garbowski, Senior Marketing Specialist, who continued the PowerPoint presentation as follows:

- Disneyland® Resort Partnership;
- Surfliner Series;
- Surfliner Series Highlights (radio segment audio clip was heard);
- Service Updates and Passenger Communications;
- Summer Events Along the LOSSAN Rail Corridor;
- Passenger Communication: Summer Travel (a short video clip was shown); and
- Looking Ahead.

A discussion ensued regarding the decision for restructuring of marketing contracts, partnering with vendors.

Director Shaw reported that he recently attended a Los Angeles Angels baseball game and Pacific Surfliner service information was very present.

Vice Chairman Murray thanked staff for their outreach efforts and asked staff to provide the marketing information to the 34 cities in Orange County to encourage them to share the information on social media.

Director Bragg echoed the various Board Member comments and added that she is a frequent train rider and during a recent trip, the train conductor announced the connectivity information from the San Diego Metropolitan Transit System (MTS) from the Pacific Surfliner to both trolleys and buses. Director Bragg suggested that connectivity information be provided to passengers more frequently.

No action was taken on this receive and file information item.

Discussion Items

11. Managing Director's Report

Jennifer L. Bergener, Managing Director, reported on the following:

- Kriss Garbowski, Senior Marketing Specialist, was named as the OCTA August 2018 Employee of the Month, noting that Ms. Garbowski is the first LOSSAN Agency staff to be recognized by OCTA.
- On October 1, 2018, in coordination with the State, Amtrak, and Siemens, the LOSSAN Agency will be hosting an unveiling event for the new Charger Locomotives in Los Angeles. The event will take place from 10:30 a.m. to 12:00 p.m., and Director Kranz will be speaking at the event.
- There will be a planned schedule change implemented on October 8, 2018. The changes will include adjustments to improve equipment turn times and to accommodate the implementation of positive train control.
- The American Public Transportation Association will be hosting its annual conference beginning this weekend in Nashville, Tennessee, and as the Managing Director, she will be attending the conference on behalf of both the LOSSAN Agency and OCTA.
- The LOSSAN Annual Business Plan was approved last week by the California State Transportation Agency, and the LOSSAN Agency received approval for the funding necessary to implement the 13th roundtrip, as well as administrative and marketing approvals for budgets.
- September is Rail Safety Month, and there are several events taking place along the LOSSAN corridor, organized by numerous agencies including the LOSSAN Agency. Additional information can be provided to the Board Members as requested.

12. Board Members' Report

Director Bragg reported that October 2nd is "Free Ride Day" in San Diego (for bus, COASTER, and trolleys) and encouraged all to ride the various systems free of charge.

Director Strong reported that during the first week of October, he will be attending the National Association of Regional Councils Board Members Retreat and will share LOSSAN Agency's rail concerns. He added that from November 7th - 11th, the National League of Cities meetings will be held in Los Angeles and Ms. Jennifer L. Bergener will be a featured speaker.

12. (Continued)

Director Reed reported that he has received several inquiries from constituents regarding changes in the national Amtrak network on how these changes might affect the LOSSAN Agency's operations, specifically related to loss of connecting revenue or increased costs due to modifications to, or elimination of, certain long distance trains such as the California Zephyr that connects to the Capitol Corridor and San Joaquin Oakland, or the Southwest Chief Los Angeles/Riverside counties.

Director Reed also reported that he has received inquiries whether a reduction in Amtrak long-distance train service would make it more challenging for the proposed Coachella Valley service to be implemented. Director Reed asked for an update, at a future LOSSAN Board meeting, on what Amtrak is proposing and how that will affect the LOSSAN Agency's revenues and expenses.

Director Strong provided remarks related to Amtrak and believes that any changes made should not affect LOSSAN Agency's services.

Vice Chairman Murray announced that Jennifer L. Bergener, was the OCTA Bus Rodeo Executive Competition Champion this past weekend.

13. Closed Session

There was no Closed Session scheduled.

14. Adjournment

The meeting of the LOSSAN Agency's Board adjourned at 1:09 p.m. The next regularly scheduled meeting of this Board will be held:

Wednesday, November 28, 2018

12:30 p.m. – 2:30 p.m.

Los Angeles County Metropolitan Transportation Authority
Board Room - Third Floor
One Gateway Plaza
Los Angeles, California

ATTEST:

Olga Prado
Clerk of the Board

Bryan MacDonald
LOSSAN Chairman