



**November 28, 2018**

**To:** Members of the Board of Directors  
**From:** Jennifer L. Bergener, Managing Director  
**Subject:** Agreement with Siemens for Charger Locomotive Branding

### **Overview**

In order to further increase visibility and awareness of the Pacific Surfliner brand, the Los Angeles – San Diego – San Luis Obispo Rail Corridor Agency worked with the California Department of Transportation and Siemens to create a route-specific paint scheme that was applied to Siemens Charger locomotives that will be placed into service on the Pacific Surfliner. Board of Directors' authorization is requested to allow the Managing Director to enter into a sole-source agreement with Siemens to fund the costs related to the updated paint scheme and decals on 12 of the 14 Charger locomotives, with all necessary funding being provided by the State.

### **Recommendations**

- A. Authorize the Managing Director to enter into a sole source agreement with Siemens to fund updates to the paint scheme and exterior decals on 12 Charger locomotives that will be used on the Pacific Surfliner service, in an amount not to exceed \$437,000.
- B. Approve an amendment to the Los Angeles – San Diego – San Luis Obispo Rail Corridor Agency Fiscal Year 2018-19 operating budget of \$437,000 to reflect expected project expenditures and associated revenues from the California Department of Transportation.

### **Background**

The California Department of Transportation (Caltrans) recently purchased 14 new Siemens Charger locomotives which are currently being placed into service on the Pacific Surfliner route. The 14 locomotives were funded by Caltrans with approximately \$100 million in state, federal, and local funds, and will replace Amtrak-owned locomotives which are nearly 20 years old.

To increase visibility and awareness of the Pacific Surfliner brand, the Los Angeles – San Diego – San Luis Obispo (LOSSAN) Rail Corridor Agency (Agency) worked

with Caltrans and Siemens to create a route-specific paint scheme for the 14 Siemens Charger locomotives that will be used on the Pacific Surfliner service. The new locomotives feature large Amtrak Pacific Surfliner logos on the sides and front of the locomotive to maintain brand consistency and enhance passenger awareness. The locomotive's blue and silver paint scheme was designed to evoke the train's coastal route while also blending seamlessly with the existing fleet of bilevel Pacific Surfliner passenger cars. In addition, the prominent branding will help reduce customer confusion with other passenger rail services operating on the LOSSAN rail corridor.

### ***Discussion***

The original contract between Caltrans and Siemens for the 14 Charger locomotives assigned to the Pacific Surfliner route did not include funding for a route-specific paint scheme and decals. As a result, a change order was necessary to allow Siemens to prepare updated technical drawings, purchase and apply additional paint, and produce and install new decals. Because the locomotives were already under production at the time the updated paint scheme was approved, only 12 Charger locomotives (No. 2111 to No. 2122) received the full paint scheme, with the remaining two (No. 2009 and No. 2010) receiving only updated decals.

On August 23, 2018, Caltrans submitted a letter of commitment to the LOSSAN Agency reflecting its intent to transfer \$437,000 to the LOSSAN Agency in order to fully fund the costs associated with the updated paint scheme and exterior decals on the 12 Charger locomotives. Caltrans separately funded the new decals on the remaining two locomotives. On September 11, 2018, the California State Transportation Agency approved \$437,000 in one-time funding as part of the approval of the LOSSAN Agency's fiscal year (FY) 2018-19 and FY 2019-20 annual business plan.

In order to finalize the change order with Siemens and ensure that the Charger locomotives remain under warranty, a sole-source agreement is necessary between the LOSSAN Agency and Siemens to fund the updated paint and decals on the 12 Charger locomotives. In addition, an amendment to the LOSSAN Agency's fiscal year 2018-19 budget is required to reflect the additional expenditures related to the project, as well as the associated revenues that will be received from Caltrans.

---

***Summary***

The Los Angeles – San Diego – San Luis Obispo Rail Corridor Agency worked with the California Department of Transportation and Siemens to create a route-specific paint scheme for the Charger locomotives that will be assigned to the Pacific Surfliner Service. Board of Directors' authorization is required to enter into a sole-source agreement with Siemens to fund the updated branding, and to amend the fiscal year 2018-19 budget to accommodate the additional expenses and associated State revenues.

***Attachment***

None.

**Prepared by:**

A handwritten signature in blue ink that reads "Michael Litschi". The signature is fluid and cursive, with the first name "Michael" and last name "Litschi" clearly distinguishable.

Michael Litschi  
Communications and Customer Experience Manager  
(714) 560-5581