



100-Day Action Plan

Executive Committee
March 5, 2020

First 30 Days

- Familiarization
 - History
 - Culture
 - Priorities
 - Goals
- Meet the Stakeholders
 - Member Agencies
 - Board of Directors
 - Amtrak
 - Partners

30 – 100 Day Priorities

Managing the Contract with Amtrak to Provide the Pacific Surfliner Service

- Execute Federal Fiscal Year 2020-21 Operating Agreement
- Customer Service
- On-time Performance
- Cost containment

Managing Strategic Capital Projects to Achieve the Goals

- Prioritizing Fleet and Infrastructure Needs
- Aligning Available Resources with Needed Projects

Maintaining Relationships

- Corridor Partners – Metrolink, North County Transit District, BNSF Railway, and Union Pacific Railroad
- Stakeholders – Members of the Joint Powers Authority
- Current Funding and Potential Funding Partners

100 Days and Beyond

- Administrative Services Agreement
- Interagency Transfer Agreement
- Building UP Advancement
- 14th Roundtrip
- Branding
- Corridor-Consistent Passenger Information
- Market Café Seasonal and Local Products
- Partnerships

Questions