



# LOSSAN Rail Corridor Agency

## Legislation Text

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File #: 24-1388, Version: 1

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### **Subject**

Amendment to Agreement for Public Relations Services

### **Overview**

On August 15, 2022, the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency Board of Directors approved an agreement with The ACE Agency, Inc., to provide public relations services for the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency for a one-year initial term and two, one-year option terms. Board of Directors' approval is requested to exercise the second option term effective September 1, 2024, through August 31, 2025.

### **Recommendation(s)**

Authorize the Managing Director to negotiate and execute Amendment No. 3 to Agreement No. L-2-0002 between the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency and The ACE Agency, Inc. to exercise the second option term of the agreement, effective September 1, 2024 through August 31, 2025, in the amount of \$60,000, to provide continued public relations services to the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency for the Pacific Surfliner marketing program. This will increase the maximum obligation of the agreement to a total contract value of \$146,250.