



# LOSSAN Rail Corridor Agency

## Legislation Details (With Text)

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**File #:** 17-332  
**Type:** Lossan  
**Status:** Agenda Ready - Regular Calendar  
**File created:** 2/25/2019  
**In control:** Board  
**On agenda:** 6/17/2019  
**Final action:** 6/17/2019  
**Title:** Quarterly Marketing Update  
**Sponsors:** Emilia Doerr  
**Indexes:**  
**Code sections:**  
**Attachments:** 1. Staff Report, 2. PowerPoint

Date	Ver.	Action By	Action	Result
6/17/2019	1	Board		

### Quarterly Marketing Update

The Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency's fiscal year 2018-19 marketing effort supports key priorities outlined in the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency's Fiscal Years 2018-19 and 2019-20 Business Plan by engaging in marketing strategies and programs designed to help grow awareness, ridership, and revenue on the Pacific Surfliner service. This report provides a summary of marketing activities and performance through April 2019.

Receive and file as an information item.