



# LOSSAN Rail Corridor Agency

## Legislation Details (With Text)

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**Title:** Approval to Release Request for Proposals for Pacific Surfliner Creative Services  
**Sponsors:** Emilia Doerr  
**Indexes:**  
**Code sections:**  
**Attachments:** 1. Staff Report, 2. Attachment A

Date	Ver.	Action By	Action	Result
9/16/2019	1	Board		

### Approval to Release Request for Proposals for Pacific Surfliner Creative Services

Consultant support is needed to provide marketing services for the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency, including creative services and strategic consultation. Staff has developed a request for proposals to initiate a competitive procurement to select a consultant to provide the requested services.

- A. Approve the proposed evaluation criteria and weightings for Request for Proposals 9-1542 for the selection of a consultant to provide creative services for the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency.
- B. Approve the release of Request for Proposals 9-1542 for creative services for the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency for a one-year initial term with two, two-year option terms.