

LOSSAN Rail Corridor Agency

Legislation Details (With Text)

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Title: Amendment to Agreement for Pacific Surfliner Creative Services

Sponsors: Emilia Doerr

Indexes:

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Attachments: 1. Staff Report, 2. Attachment A

Date	Ver.	Action By	Action	Result
9/21/2020	1	Board	approved and passed	Pass

Amendment to Agreement for Pacific Surfliner Creative Services

On November 18, 2019, the Board of Directors approved an agreement with Pastilla, Inc., to provide creative services for the Pacific Surfliner marketing program for a one-year initial term and two, two-year option terms. An amendment is required to exercise the first option term of the agreement.

Authorize the Managing Director to negotiate and execute Agreement No. 1 to Agreement No. L-9-0013 between the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency and Pastilla, Inc., to exercise the first option term of the agreement effective January 1, 2021 through December 31, 2022, in the amount of \$500,000, to provide creative services for the Pacific Surfliner marketing program. This will increase the maximum obligation of the agreement to a total contract value of \$900,000.