



LOSSAN Rail Corridor Agency

Legislation Details (With Text)

File #: 20-632
Type: Lossan **Status:** Passed
File created: 1/13/2021 **In control:** Board
On agenda: 2/16/2021 **Final action:** 2/16/2021
Title: Approval to Release Request for Proposals for Pacific Surfliner Social Media Marketing and Passenger Communications
Sponsors: Emilia Doerr
Indexes:
Code sections:
Attachments: 1. Staff Report, 2. Attachment A

Date	Ver.	Action By	Action	Result
2/16/2021	1	Board	approved and passed	Pass

Approval to Release Request for Proposals for Pacific Surfliner Social Media Marketing and Passenger Communications

The Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency has developed a request for proposals to initiate a competitive procurement process to retain consultant(s) to provide social media marketing and passenger communication services. Staff is seeking Board of Directors' approval to release the request for proposals.

- A. Approve the proposed evaluation criteria and weightings for Request for Proposals 1-3216 to provide social media marketing and passenger communication services for the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency.
- B. Approve the release of Request for Proposals 1-3216 for social media marketing and passenger communication services for the Los Angeles - San Diego - San Luis Obispo Rail Corridor Agency for a one-year initial term with two, one-year option terms.