



**February 5, 2026**

**To:** Members of the Executive Committee

**From:** Jason Jewell, Managing Director

**Subject:** Semiannual Progress Report of the Los Angeles – San Diego – San Luis Obispo Rail Corridor Agency 2025 Work Plan

### **Overview**

On February 18, 2025, the Los Angeles – San Diego – San Luis Obispo Rail Corridor Agency Board of Directors approved the 2025 Work Plan, which highlighted the key initiatives that would be undertaken in support of the 2023 Strategic Plan goals. As part of the implementation of the 2025 Work Plan, progress reports that summarize the status of the tasks being done in support of the annual work plan are provided to the Board of Directors on a semiannual basis. The semiannual progress report provides an update on activities in support of the 2025 Work Plan from July 2025 to December 2025.

### **Recommendation**

Receive and file as an information item.

### **Discussion**

As part of the approval by the Board of Directors (Board) of the 2023 Los Angeles – San Diego – San Luis Obispo (LOSSAN) Rail Corridor Agency (Agency) Strategic Plan, direction was given to utilize the Strategic Plan in the development of an Annual Work Plan. The Annual Work Plan lays out projects that would be undertaken for that calendar year in support of goals included in the Strategic Plan. The Annual Work Plan was not intended to be an exhaustive listing of all tasks that the LOSSAN Agency undertakes during the calendar year, but rather key projects and initiatives that support the LOSSAN Agency's strategic goals.

The Semiannual Progress Report summarizes the status of each objective listed in the Annual Work Plan, highlighting the accomplishments from July 2025 through December 2025. The Report also includes anticipated activities aimed at furthering the objectives after the reporting period. Detailed information on

both current progress and expected future activities for each objective can be found in Attachment B.

At the October 20, 2025 Board meeting, the Board approved aligning the annual Board Goals and Initiatives and the Agency Work Plan with the Annual Business Plan development process on a fiscal year basis from a calendar year basis. By doing so, this will streamline planning, create consistency in how progress is tracked and reported, and provide a stronger connection between annual goals, work plan initiatives, and the funding requests for their implementation. The adjustment represents a natural evolution of the LOSSAN Agency's planning framework and will allow the Board and stakeholders to view priorities, strategies, and outcomes within a unified FY structure.

A special interim progress report highlighting key accomplishments and advancements of strategic initiatives contained in the 2023 Strategic Plan Update between January 2026 and June 2026, which is the intermediate period during the transition from a calendar year to a fiscal year basis for the Board Goals and Initiatives and the Annual Work Plan, is anticipated to be provided to the Board of Directors during its regular meeting scheduled on July 20, 2026.

#### Semi-Annual Progress Report

One of the LOSSAN Agency's most significant accomplishments during the second half of Calendar Year 2025 was the completion of planning and coordination efforts required to implement the 13th daily round trip, which entered revenue service shortly after the close of the reporting period on January 26, 2026. This effort involved close coordination with Amtrak, the California Department of Transportation, host railroads along the LOSSAN rail corridor, and other key stakeholders to secure equipment, develop and obtain approval for an operating schedule, and ensure the availability of staffing and resources necessary to support service implementation. The addition of the 13th round trip represents a major milestone in fully restoring pre-pandemic service levels and was made possible by the \$27.1 million grant awarded to the LOSSAN Agency through the Federal Railroad Administration's Restoration and Enhancement Grant Program. This service enhancement reflects meaningful progress toward the goals and priorities established in the California State Rail Plan, as well as the LOSSAN Agency's Annual Business Plan and Strategic Plan.

In addition, during the second half of Calendar Year 2025, the LOSSAN Agency made progress on other objectives from the work plan. Highlights of achievements during this period include:

- Established partnerships with top-visited amusement parks along the corridor to showcase how Pacific Surfliner connects riders to some of Southern California's most popular tourist destinations, while generating approximately \$60,000, in advertising revenue.
- Execution of a targeted digital advertising campaign during 2025 Rail Safety Month in September, implemented in partnership with California Operation Lifesaver, to reinforce rail safety awareness within rail corridor communities identified based on recent trespasser-related incident data.
- Completion of new wayfinding signage installations at Anaheim Station and Santa Barbara Station to improve navigation for Pacific Surfliner passengers. Staff is currently engaged in planning discussions with Amtrak to evaluate and address additional signage needs at Camarillo Station, Burbank Station, and San Diego – Old Town Station.
- Timely execution of the semiannual menu refresh and annual price list update for the Pacific Surfliner Market Café on October 1, 2025, followed by implementation of the first “After Hours Happy Hour” promotion pilot on November 7, 2025. The pilot offers discounted pricing on a selection of alcoholic and alcohol-free beverages daily after 8:00 pm and is intended to increase customer activity and sales revenue, supporting improved financial productivity and cost recovery during late evening operating hours.

Additional details on milestones which have either been accomplished or are continuous in nature, as well as those which have been extended or delayed, are provided in Attachment B.

### ***Summary***

A semiannual progress report for the 2025 Work Plan is provided for the Los Angeles – San Diego – San Luis Obispo Rail Corridor Agency Board of Directors to review.

### ***Attachments***

- A. 2025 LOSSAN Board Goals & Initiatives
- B. 2025 LOSSAN Agency Work Plan Progress Report – July 2025 to December 2025.